

CITY COUNCIL WEEKLY UPDATE

January 3, 2019

CITY MANAGER'S OFFICE

Oceanside Beach Resort - Escrow will be closing shortly. DPR, the construction company that will be building the resort for SD Malkin, has announced a neighborhood meeting for Thursday, **January 10** at 10:00 a.m. in the Civic Center Library Community Rooms. DPR has also published a phone number, (619) 416-1325, for the public to notify them of any issues with noise, dust or other adverse impacts on neighbors. They will also be issuing periodic newsletters communicating the phases of construction and its impacts, and will participate in Main Street Oceanside meetings to provide two-way dialogue about the project.

Public Notification & Invitation: Oceanside Beachfront Resort

DPR San Diego is at the forefront of helping deliver The City of Oceanside's vision for the Nine Blocks at the intersection of Mission Avenue and Pacific Street and S.D. Malkin Properties' plans for the two blocks that will transform into a state-of-the-art resort. The project includes two new Hotels for Oceanside with restaurants, bars, retail and complete renovation and relocation of the Graves House, also known as the "Top Gun House".

Read more about the
OBR Vision:

[mainstreetoceanside.com/
nine-block-master-plan](http://mainstreetoceanside.com/nine-block-master-plan)

[mainstreetoceanside.com/
resort-hotel](http://mainstreetoceanside.com/resort-hotel)



Oceanside Beachfront
Resort Haul Route

76 to Coast Highway to Mission

Mission to Cleveland to
Seagaze to Clementine to
Mission to I-5

PROJECT START DATE

Oceanside Beachfront Resort's site activities will **kick-off early in January 2019. Construction will be ongoing through the Summer of 2020.** Our team will work hard to minimize disruption to local residents.

PROJECT IMPACTS

Early phases of construction will involve fencing of the two City blocks, closure of Mission Avenue between Myers Street and Pacific Street, utility modifications and excavation of two below-grade parking levels. Street signage will be installed prior to changes in Traffic Control.

As the project starts, parking around the site will be removed and the construction fence will occupy one lane in the streets. The project will see a noticeable traffic increase in the first six to eight weeks as the excavation and export of the basement is completed. We will work diligently to complete this activity as quickly as possible. **Please note the haul route shown above highlights businesses that will see an increase in traffic for the six to eight weeks.**

NEIGHBORHOOD MEETING

When: Thursday, January 10
Where: Civic Center Library Community Room
330 North Coast Highway
Time: 10 a.m. - 11 a.m.

DIRECT, IMMEDIATE ACCESS

DPR will provide a direct phone number - **(619) 416-1325** - for anyone to connect with us if there is any excessive noise, dust or other activities that are adversely affecting our neighbors.

ONGOING COMMUNICATION

We will keep you briefed by:

- Hosting a Neighborhood Meeting on **January 10 at 10 a.m.**
- Hosting an information website for the OBR project - coming soon!
- Issuing periodic newsletters clearly communicating new phases of construction and its impacts.
- Participating in Main Street Oceanside meetings, encouraging two-way dialogue between DPR and our neighbors.

Building a Stronger Foundation for Downtown - Main Street Oceanside, in partnership with City staff, has prepared a comprehensive public relations campaign to provide timely information about downtown construction. The goals are to limit the number of concerns, complaints and questions by keeping people informed, and to encourage people to continue to visit downtown for entertainment, shopping and dining during construction. This campaign is branded as "Building a Stronger Foundation for Downtown" and features a web site, posters, social media posts, video strategy and a text message system. City project managers and the managers of private projects such as the Beach Resort Hotel will be providing weekly and as-needed updates for dissemination through the campaign. The web site is www.howdoyououtside.com and anyone can sign up for email and text updates at this site. The text messaging feature launched on December 27 with an update on Quiet Zone construction detours.

BUILDING
A STRONGER FOUNDATION
FOR OUR DOWNTOWN

Home Visiting Downtown Business Owners Residents Construction Parking Contact

PUBLIC MEETING ANNOUNCED FOR BEACH RESORT PROJECT. >>CLICK FOR MORE DETAILS<<

PLANNING

Short Term Rentals – The Ad Hoc Committee’s (AHC) third and final meeting is scheduled for January 29 from 3:00-6:00 p.m. in the Council Chambers. The AHC’s recommendations are tentatively scheduled for review by the Housing Commission and the Economic Development Commission in late February or early March, before being reviewed by the full Planning Commission, which is expected to occur in April.

North River Farms - The Final Environmental Impact Report for the North River Farms Planned Development project was released for public review on December 31, 2018. All interested parties were notified by email of its availability. The project is tentatively scheduled to be considered by the Planning Commission on January 28, 2019. Should the Planning Commission take action on January 28, the project will be tentatively scheduled for City Council consideration on February 27, 2019.

HOUSING & NEIGHBORHOOD SERVICES

Ad-Hoc Committee on Homelessness - At its meeting in November, the Housing Commission formed an Ad-Hoc Committee comprised of Housing Commissioners, a Commissioner from the Economic Development Commission, representatives from County Health and Human Services, a representative from OUSD, and a formerly homeless individual to look at the causes of homelessness and to make recommendations to the Commission on programs that would help to address the problem. The committee intends to obtain input from professionals who work with homeless people, community members, and other interested parties to identify best practices in alleviating homelessness which would likely include intervention programs that would prevent individuals/families from becoming homeless. The Committee anticipates to meet over the next several months before making any conclusions and report to the Housing Commission.

COMMUNITY EVENTS

- Jan 3 **South O Community Meetings re: Coast Highway EIR.** 6:00 p.m. Beach Break Café.
- Jan 8 **Cal Competes Tax Credit Workshop.** 9:00-10:00 a.m. Oceanside Chamber of Commerce. (760) 722-1534.
- Jan 10 **Community Meeting on Beach Resort Construction.** 10:00 a.m. Library Community Rooms. (619) 416-1325.
- Jan 15 **Community Downtown Parking Discussion #3.** 6:00-8:00 p.m. Mainstreet Oceanside Office, 701 Mission Avenue. (760) 435-5619.
- Jan 19 **Womens' Empowerment Event.** 10:00 a.m. – 2:00 p.m. Civic Center Plaza. (760) 672-1848.
- Jan 21 **Dr. Martin Luther King, Jr. Community Prayer Breakfast.** 8:00-10:00 a.m. QLN Conference Center. (760) 435-3377.
- Jan 25 **WeALLCOUNT census of homeless.** 4:00 a.m. El Corazon Senior Center. <https://rtfh.volunteerhub.com/> (760) 435-3360.
- Jan 29 **Short Term Rentals Ad Hoc Meeting.** 3:00-6:00 p.m. Council Chambers. (760) 435-3927.
- Jan 31 **'Meet the City' event.** 5:00-7:00 p.m. El Camino Country Club. (760) 722-1534.
- Feb 28 **Enlisted Recognition Reception.** 6:00-8:00 p.m. VANC. (760) 722-1534.