

## **CITY COUNCIL WEEKLY UPDATE**

**May 9, 2019**

### **PLANNING**

Listed below are the items that the Planning Commission reviewed and acted on at their meeting on May 6, 2019:

#### **PUBLIC HEARINGS**

1. Consideration of a GENERAL PLAN AMENDMENT (GPA16-00002), ZONE AMENDMENT (ZA16-00005), VESTING TENTATIVE MAP (T16-00002), and DEVELOPMENT PLAN (D16-00012) to allow for the development of a planned residential, mixed-use, project on 176.6 acres of land in the northeastern portion of the City. The project site is bisected by North River Road and located between Stallion Drive and Wilshire Road in South Morro Hills. The proposed project would allow for the development of up to 656 dwelling units with a variety of housing types as well as agricultural uses, a boutique hotel, an education center, and flexible commercial uses on the site. Approximately 31.6 acres would be dedicated to agriculture throughout the project site. Another 16.0 acres of the site are planned for park and open space features, including parks, buffers, trails, and farm plots.

The project site currently has a General Plan land use and zoning designation of Agricultural (A). A General Plan Amendment is proposed that would re-designate the site to the following: Agricultural (A), Open Space (OS), Single-Family Residential (SFD-R), Medium Density Residential A (MDA-R), Medium Density Residential B (MDB-R), and Special Commercial (SC). A Zone Amendment is proposed that would designate the entire property as Planned Development (PD), with the proposed PD Plan serving as the regulating document. A Zone Amendment is also proposed to amend the Zoning District/ Land Use Designation Consistency Matrix (Appendix – A) in Article 2 of the Zoning Ordinance to include the PD District as being consistent with both the Agricultural (A) and Single Family Detached (SFD) land use designations of the General Plan. – **NORTH RIVER FARMS PLANNED DEVELOPMENT PLAN – Applicant: The NRF Project Owner, LLC**

**Public Speakers:** 48

***The Commission adopted Planning Commission Resolution No. 2019-P20 with a revision, recommending City Council denial of the project. Vote 6-0 (Balma – Recused)***

## **DISCUSSION ITEMS**

General Plan Conformity Finding for CIP Projects

- a) Staff presentation – Gary Kellison, Senior Civil Engineer
- b) Public Testimony
- c) Recommendation – Adopt PC resolution No. 2019-P12 recommending City Council approval

**Public Speakers:** None

***The Commission adopted Planning Commission Resolution No. 2019-P12 and recommending City Council approval. Vote 7-0***

## **CITY MANAGER'S OFFICE**

**Tourism & Visitor Spending** - Visit Oceanside has released 2010-2018 "Oceanside Travel Impacts" study prepared by Dean Runyan Associates including preliminary data for 2018. They report that direct visitor spending in 2018 was \$382 million in Oceanside, a 6% increase. Employment increased by 4% and local tax revenue grew by 6.4% in 2018. The average annual increase in spending is 6.5% since 2010, and local tax revenues have grown an average of 11% annually since 2010. Accommodations and food services are the largest spending category, representing 65% of the total, followed by arts, entertainment and recreation with 21% of total spending.

## **ECONOMIC DEVELOPMENT**

**Oceanside Hire Local incentive** - Economic Development has developed a survey that was launched last week and sent out to Oceanside businesses by Economic Development, Oceanside Chamber, Visit Oceanside and MainStreet Oceanside to provide insight into employment and hiring practices and the level of interest in a potential City hiring incentive. To access the survey please click on the following link: <https://1drv.ms/xs/s!AnKqWpHso-MKaVvf9B9jw5tzCAE?wdFormId=%7BCBEDCAEE%2DA809%2D4A72%2D8C2D%2D5DFA26069F3F%7D>

**A Business Roundtable** is scheduled for May 16 from 11:30 a.m. to 1:30 p.m. at Gilead Sciences Conference Center, 4100 Avenida De La Plata, to discuss this topic. Input received from these channels will be incorporated into the proposed program to be presented to the EDC on June 11 and Council on August 7.

## **PUBLIC WORKS**

**Harbor Dredging** - Manson has dredged 110,000 cubic yards of clean sand. There is an additional 170,000 cubic yards left to dredge. Dredging operations are expected to end approximately May 17, leaving a full week to demobilize no later than Friday, May 24. Ocean swells have been greater than predicted, causing some minor delays. The dredge vessel had to move back into the Harbor inlet in order to operate. Swells are expected to pick up again over the weekend. The grunion run had little impact on dredging operations. Manson will be making an effort to discharge material further south beginning this weekend, and hopefully provide much needed sand past Linear Park. As stated often, all of this is subject to change at any time.

City Council recently approved a MOA with the Army Corps of Engineers (Corps) for any additional dredging over and above the amount of sand required to meet the necessary navigational channel depths. The City is allowed to piggyback on the Corps project after the required depths are met and provide additional sand on City beaches.

Staff learned this week that extra sand will *not* be available at this time. On average, the Corps removes 225,000 cubic yards of sand from this work. Last year's project in October removed 440,000 cubic yards of sand, and the Corps anticipates removing 280,000-300,000 cubic yards of sand during the existing project, so no extra sand is available at this time. Staff will continue to request that the MOA be renewed every year by City Council in case extra sand is available in the future.

## **FIRE**

**Hands-only CPR and AED Awareness Training** – Oceanside Fire/Lifeguard/Fire Explorers trained over 1,000 high school students on April 30. Staff thanks City employees that participated, the teachers and Oceanside High School (OHS) staff that helped to organize the event, Project Heartbeat, and most of all the students in the OHS Health Academy and the Oceanside Fire Explorers that volunteered and made this event so successful.



## **WATER UTILITIES**

**Water Quality Standards** - On April 30, 2019, the online journal "Environmental Health" published an article by the Environmental Working Group (EWG) alleging that contaminants in California drinking water raise cancer risks. The study acknowledges certain limitations to its scope and methodology, raising questions as to the credibility of the findings.

The State of California has very strict water quality standards, making California's public water systems among the safest in the world. The water in Oceanside goes through a rigorous monitoring program that includes lab analysis to ensure full compliance with all state and federal clean drinking water standards, all of which are documented within the City's annual Water Quality Report. A copy of the report, produced annually and distributed by July 1, can be found on the Environmental Services and Programs page of the City's website at <https://www.ci.oceanside.ca.us/gov/water/div/quality.asp>. To date, the Water Utilities Department has received no calls referencing this article or voicing any concerns regarding the quality of our water.

**Oceanside's 2019 Earth Festival a Success** - Oceanside's Earth Festival on April 27 was a huge success with over 100 partnered vendors represented, and an estimated 10,000 visitors in attendance. Visitors of the event ranged from locals, tourists, to other north county area residents. Media recognition for the 10<sup>th</sup> annual event was significant, with over 52,000 radio impressions, multiple prime time news station segments, and several thousand social media likes and shares. The Green Oceanside team will be following up with vendors and partners to solicit input and feedback, and to find ways to grow and improve upon the event in the next year.

**Harvest Oceanside – May 11 – Donate Your Excess Produce** - Join the Green Oceanside team and our local partner ProduceGood, for the second annual "Harvest Oceanside" Glean Up event this Saturday, May 11 from 8:00 a.m. to 12:30 p.m. at the El Corazon Senior Center. Harvest your backyard trees and directly drop off your excess produce during the event hours, or visit [www.ProduceGood.org](http://www.ProduceGood.org) to schedule a free 'Quick Pick' of your residential or agricultural fruit trees. Produce donated at the May 11 event will go towards the following local organizations to help support feeding food insecure families: Mira Costa College Pantry; Food Pantry at El Camino High School, O'side Kitchen Collaborative, Mission San Luis Rey Food Pantry, Hope through Housing, and Feeding San Diego. This event supports the City's zero waste and organics food recovery goals.

## **PARKS & RECREATION**

**Goat Hill Caddie Academy** – Oceanside youth are invited to apply for the Caddie Academy at Goat Hill Park. This is a great opportunity for local teens, ages 13-17 to gain new skills and make money. [More information and application](#)

## **COMMUNITY EVENTS**

- May 9      **Mental Health Resource Fair.** 2:00-6:00 p.m. Civic Center Library Community Rooms and Courtyard. [Info](#)
- May 11      **Annual Mother's Day Fancy Dress Swim.** 9:00 – 11:00 a.m. North of Pier. (209) 770-1111.
- May 11      **Mainstreet's "Mother's Day is Sweet" event.** 2:00 – 5:00 p.m. Downtown businesses. (760) 754-4512.
- May 16      **Bike to Work Day.** [Info](#)
- May 18      **Operation Appreciation.** 11:00 a.m. – 4:00 p.m. Civic Center Plaza. (760) 722-1534.
- May 22      **Pacific View Charter High School Graduation.** Pier Amphitheater.
- May 25-27   **May Mayhem Pickleball Tournament.** Melba Bishop Park.
- May 29      **Oceanside Tourism Summit.** 8:30-10:30 a.m. Brooks Theatre. [Info](#)

- May 29     **Law Enforcement Special Olympics Torch Run.** 9:55 -10:30 a.m. Coast Highway. (619) 283-6197.
- Jun 1     **US Elite Taekwondo Championship.** 8:00 a.m. – 6:00 p.m. Pier Amphitheater. (760) 712-6154.
- Jun 1     **Junior Lifeguard Fundraiser.** 6:30-9:30 p.m. Junior Seau Beach Recreation Center. (760) 712-6094.
- Jun 2     **Free First Sunday at Oceanside Museum of Art.** 12:00-5:00 p.m. [Info](#)
- Jun 5     **Southern CA Edison Community Engagement Panel Mtg on San Onofre Nuclear Power Plant.** 5:30 p.m. QLN Conference Center. (800) 332-3612.
- Jun 8-9    **San Luis Rey Band of Mission Indians Inter Tribal Pow Wow.** 9:00 a.m. – 10:30 p.m. San Luis Rey Mission. (760) 724-8505.
- Jun 8     **Crown Heights Community Festival.** 11:00 a.m. – 2:00 p.m. (760) 435-3339.
- Jun 8     **18<sup>th</sup> Annual Filipino Cultural Celebration.** 12:00 – 6:00 p.m. Civic Center Plaza. (760) 435-5571.
- Jun 8     **Movie in the Park.** Goonies. Dusk. Marshall Street Park. (760) 435-5041.
- Jun 9     **North County LGBTQ Resource Center Gala.** 2:00-7:00 p.m. Leichtag Farm Encinitas. [Info](#)
- Jun 11-15   **Race Across America.** 8:00 a.m. – 6:00 p.m. Beach Recreation Center. (303) 717-2229. [Info](#)
- Jun 12     **Oceanside Chamber hosts Heroes Reception.** 6:00-8:00 p.m. Oceanside Museum of Art. (760) 722-1534. [Info](#)
- Jun 13     **Oceanside High School Graduation.** 1:00-3:00 p.m. Junior Seau Pier Amphitheater. (760) 901-8216.
- Jun 15     **Juneteenth Street Fair.** 10:00 a.m. – 5:00 p.m. Pier View Way & Coast Hwy. (760) 473-1508.
- Jun 20     **For the Love of Literacy Event.** 11:30-1:30 p.m. Libby Lake Park. (760) 435-5597
- Jun 21     **Concert in the Park.** 5:00-8:30 p.m. Rancho Del Oro Park. (760) 435-5041.
- Jun 22-23   **Oceanside High School All Class Reunion.** 10:00 a.m. – 4:00 p.m. 760-473-8242.
- Jun 26     **Switchfoot Summer Getaway.** 9:00 a.m. – 1:00 p.m. Junior Seau Beach Community Center. (281-850-3566).

- Jun 26      **For the Love of Literacy Event.** 11:30-1:30 p.m. Crown Heights Resource Center. (760) 435-5597
- Jun 29      **Oceanside Independence Parade.** Coast Hwy. 10:00 a.m. – 12:30 p.m. (760) 754-4512.
- Jul 3      **Fireworks Display.** Rancho Del Oro & Ocean Ranch. 5:30-9:30 p.m. (760) 435-5215.
- Jul 6      **Samoan Cultural Festival.** 10:00 a.m. – 6:00 p.m. Civic Center. (760) 435-5551.
- Jul 10      **For the Love of Literacy Event.** 11:30-1:30 p.m. Landes Park. (760) 435-5597
- Jul 15      **For the Love of Literacy Event.** 11:30-1:30 p.m. Balderrama Park. (760) 435-5597
- Jul 27      **Oceanside Museum of Art Gala.** 6:00-11:00 p.m. [Info](#)