

CITY COUNCIL WEEKLY UPDATE

May 16, 2019

PLANNING

Inns at Buena Vista - The applicant's Civil Engineer expects to submit a final hydrology report to the City of Carlsbad this week. The applicant has made slight modifications to the project design (slightly widened bridge span across Buena Vista Creek) to address Carlsbad staff's most recent comments. Assuming that no significant additional environmental impacts are identified through this final analysis, the project will be scheduled for public hearing by the Planning Commission.

Listed below are the public hearing items that the Planning Commission will review at their meeting on May 20, 2019.

1. Consideration of a GENERAL PLAN AMENDMENT (GPA16-00001), LOCAL COASTAL PROGRAM AMENDMENT (LCPA19-00005), ZONE AMENDMENT (ZA19-00004), and Final Environmental Impact Report (FEIR) for the Coast Highway Corridor Study, involving sundry roadway improvements and an alternative zoning district within the Coast Highway Corridor. – **COAST HIGHWAY CORRIDOR STUDY – Applicant: City of Oceanside - Staff Recommendation: Approval**
2. Consideration of a TENTATIVE MAP (T18-00008), DEVELOPMENT PLAN (D18-00015), and REGULAR COASTAL PERMIT (RC18-00014) to demolish an existing ten-unit apartment complex to enable the construction of a nine-unit condominium development with associated onsite parking facilities and landscaping located at 1224 & 1226 South Pacific Street. The project site has a General Plan land use designation of High-Density Residential and a zoning designation of RT (Residential Tourist), and is situated within the South Oceanside Neighborhood Planning Area and is within the appealable area of the Coastal Zone. – **1224 and 1226 SOUTH PACIFIC CONDOS – Applicant: Southwest Equity Partners - Staff Recommendation: Approval**
3. Consideration of a DEVELOPMENT PLAN (D17-00015) and REGULAR COASTAL PERMIT (RC17-00008) to allow for the development of an apartment project with five residential units in two buildings on a 5,506-square-foot site located on the south side of Oceanside Boulevard immediately west of the railroad right-of-way (APN 152-145-01). The units would range in size from 1,013 to 1,751 square feet. Parking would be provided in garages at the ground floor level of each building with driveway access off the street. - **Staff Recommendation: Approval**

4. Consideration of a TENTATIVE PARCEL MAP (P18-00010) to subdivide a 14.42-acre site into two parcels of 8.29 acres and 4.63 acres and dedicate 1.5 acres of right-of-way located on the south side of North River Road between Wilshire Road and Sleeping Indian Road (APNs 122-090-53 & 54). The project site is located within the Morro Hills Neighborhood Planning Area at 5725 North River Road. The project has a General Plan land use designation of Agriculture (A) and a Zoning Ordinance designation of Agriculture-Scenic Park (A-SP). The project is a lot configuration only and no development is proposed at this time – **NORTH RIVER ROAD PARCEL MAP – Applicant: M.V.V., LP - Staff Recommendation: Approval**

CITY MANAGER’S OFFICE

Project Signs - A standard project sign has been developed to be placed at project sites announcing the City project, timeline, funding sources, contacts, and other pertinent information. This information is also being shared through the City’s social media channels. The first signs have been erected for the Balderrama Park Improvement Project. See photos below.



Sales Tax Update – For calendar year 2018, Oceanside saw a 4.2% annual growth, compared to 3% countywide, coming in at the 4th highest rate of growth in San Diego County. Oceanside’s strong showing in 2018 reflects the revitalization of our downtown, strong demand in South O, a thriving tourist sector and culinary scene, and new businesses filling vacant spaces in Mission Marketplace and Pacific Coast Plaza. Several news businesses that opened late 2018 should contribute to the continued strength in 2019. Staff will continue to work with local brokers, shopping center owners and new car dealers to attract and retain retailers in Oceanside.

ECONOMIC DEVELOPMENT

ICSC Retail Convention - Economic Development Staff will be attending the ICSC Retail Convention in Las Vegas May 19 through May 22. Meetings have been setup with brokers, developers, and owners of properties in Oceanside, and meetings will be conducted with retailers, including hospitality and large box retailers, to generate interest in locating to Oceanside. This show is an efficient way of reaching a large number of stakeholders and prospects in a short amount of time.

PUBLIC WORKS

Harbor Dredging Update – Weather has shut down dredging operations since Sunday, May 12. Based on current weather forecasts, dredging will not resume until Friday night, May 17, which was the original day that Manson Construction was planning to finish all dredging operations and begin demobilization. Manson is waiting to see if ocean swells subside enough to dredge on Saturday and Sunday, May 18 & 19. Manson would begin demobilization on Monday, May 20, which leaves five days to ensure all dredging equipment has been removed by Memorial Day weekend. Manson has dredged the minimum contract requirement of 200,000 cubic yards and has reached the minimum channel depth of 25 feet. With the possibility of only two remaining days to dredge, Manson will likely not meet the maximum contract amount of 280,000 cubic yards. The discharge pipe is positioned south of the pier near Tower #3. If there is a break in the weather, they can dredge for two additional days and deliver another 50,000 to 60,000 cubic yards of sand to that location. If ocean swells persist through this weekend, then no additional sand will be dredged and Manson will begin demobilization.

FINANCIAL SERVICES / CODE ENFORCEMENT

Shopping Cart Ordinance Update - As the Council is aware, an ordinance was adopted on August 8, 2018, and effective January 1, 2019. The purpose of the ordinance was to reduce blight and the prevalence of shopping carts being stolen and abandoned through the city. The ordinance requires that the business have a plan to keep carts on their site (locking mechanism) or contract with a retrieval service. A City Business License Inspector has visited all Oceanside stores with shopping carts. As of last week, there are 9 stores out of 74 that are not in compliance. Included in the 9 stores are all the Walmart locations and Best Buy. These 9 stores now have active Code Enforcement cases. Some of these stores are using the 3rd party for retrieval, but have failed to provide the contract itself and/or are not compliant with signage requirements.

Code enforcement has been in touch with (and cited) the Walmart locations. These locations have forwarded the Ordinance to their corporate offices, claiming they lack authority at the store level.

Best Buy refuses to provide any contact information at the store or corporate level. Their business license may also be withheld for failing to comply with the Ordinance. Staff will keep the Council updated as we work through this effort with Walmart and Best Buy.

WATER UTILITIES

2nd Annual Harvest Oceanside Gleaning Event a Success - On Saturday, May 11, the Green Oceanside team hosted its second annual Harvest Oceanside Gleaning event at the El Corazon Senior Center, in partnership with Produce Good, O'side Kitchen Collaborative, Mira Costa College Food Pantry, El Camino High School Food Pantry, Mission San Luis Rey Food Pantry, Hope Through Housing, and Feeding San Diego. Through volunteer supported "quick picks" of residential and agricultural fruit trees, and direct drop off by residents, over 7,000 lbs. of fresh produce was recovered during the event. This equates to feeding 21,000 food insecure North County residents from Saturday's event alone. As part of the Harvest Oceanside program, Oceanside residents and farmers can request "quick picks" by Produce Good at their property by visiting www.producegood.org and filling out the Grower Information Form. Some of the event proceeds will also go towards providing food product for the grand opening of the Green Oceanside Kitchen on June 22.



COMMUNITY EVENTS

- May 18** **Operation Appreciation.** 11:00 a.m. – 4:00 p.m. Civic Center Plaza. (760) 722-1534.
- May 22** **Pacific View Charter High School Graduation.** Pier Amphitheater.
- May 25-27** **May Mayhem Pickleball Tournament.** Melba Bishop Park.
- May 29** **Oceanside Tourism Summit.** 8:30-10:30 a.m. Brooks Theatre. [Info](#)

- May 29** **Law Enforcement Special Olympics Torch Run.** 9:55 -10:30 a.m. Coast Highway. (619) 283-6197.
- Jun 1** **US Elite Taekwondo Championship.** 8:00 a.m. – 6:00 p.m. Pier Amphitheater. (760) 712-6154.
- Jun 1** **Junior Lifeguard Fundraiser.** 6:30-9:30 p.m. Junior Seau Beach Recreation Center. (760) 712-6094.
- Jun 2** **San Diego Startup Week North County Day.** 11:00 a.m. – 4:00 p.m. 5600 Avenida Encinas. [Info](#)
- Jun 2** **Free First Sunday at Oceanside Museum of Art.** 12:00-5:00 p.m. [Info](#)
- Jun 5** **Southern CA Edison Community Engagement Panel Mtg on San Onofre Nuclear Power Plant.** 5:30 p.m. QLN Conference Center. (800) 332-3612.
- Jun 8-9** **San Luis Rey Band of Mission Indians Inter Tribal Pow Wow.** 9:00 a.m. – 10:30 p.m. San Luis Rey Mission. (760) 724-8505.
- Jun 8** **Crown Heights Community Festival.** 11:00 a.m. – 2:00 p.m. (760) 435-3339.
- Jun 8** **18th Annual Filipino Cultural Celebration.** 12:00 – 6:00 p.m. Civic Center Plaza. (760) 435-5571.
- Jun 8** **Movie in the Park.** Goonies. Dusk. Marshall Street Park. (760) 435-5041.
- Jun 9** **North County LGBTQ Resource Center Gala.** 2:00-7:00 p.m. Leichtag Farm Encinitas. [Info](#)
- Jun 11-15** **Race Across America.** 8:00 a.m. – 6:00 p.m. Beach Recreation Center. (303) 717-2229. [Info](#)
- Jun 12** **Oceanside Chamber hosts Heroes Reception.** 6:00-8:00 p.m. Oceanside Museum of Art. (760) 722-1534. [Info](#)
- Jun 13** **Oceanside High School Graduation.** 1:00-3:00 p.m. Junior Seau Pier Amphitheater. (760) 901-8216.
- Jun 15** **Juneteenth Street Fair.** 10:00 a.m. – 5:00 p.m. Pier View Way & Coast Hwy. (760) 473-1508.
- Jun 20** **For the Love of Literacy Event.** 11:30-1:30 p.m. Libby Lake Park. (760) 435-5597
- Jun 21** **Concert in the Park.** 5:00-8:30 p.m. Rancho Del Oro Park. (760) 435-5041.
- Jun 22-23** **Oceanside High School All Class Reunion.** 10:00 a.m. – 4:00 p.m. 760-473-8242.

- Jun 26** **Switchfoot Summer Getaway.** 9:00 a.m. – 1:00 p.m. Junior Seau Beach Community Center. (281-850-3566).
- Jun 26** **For the Love of Literacy Event.** 11:30-1:30 p.m. Crown Heights Resource Center. (760) 435-5597
- Jun 29** **Oceanside Independence Parade.** Coast Hwy. 10:00 a.m. – 12:30 p.m. (760) 754-4512.
- Jul 3** **Fireworks Display.** Rancho Del Oro & Ocean Ranch. 5:30-9:30 p.m. (760) 435-5215.
- Jul 6** **Samoa Cultural Festival.** 10:00 a.m. – 6:00 p.m. Civic Center. (760) 435-5551.
- Jul 10** **For the Love of Literacy Event.** 11:30-1:30 p.m. Landes Park. (760) 435-5597
- Jul 15** **For the Love of Literacy Event.** 11:30-1:30 p.m. Balderrama Park. (760) 435-5597
- Jul 27** **Oceanside Museum of Art Gala.** 6:00-11:00 p.m. [Info](#)