

CITY COUNCIL WEEKLY UPDATE

December 31, 2020

PLANNING

General Plan Update Phase 2 – Following interviews with three short-listed candidates, the Staff Steering Committee has recommended a consultant team led by Dyett & Bhatia to partner with the City on the second phase of the General Plan Update. Staff is now working with the consultant team to refine the scope of work and budget. A professional services agreement will be brought before the City Council in February 2020. Dyett & Bhatia would manage a team that includes Kearns & West (public outreach), Chen/Ryan and Alta Planning + Design (transportation planning), Keyser Marston Associates (fiscal and economic analysis), Veronica Tam & Associates (Housing Element), Dudek (infrastructure planning), RECON Environmental (CEQA), Ascent Environmental (Climate Action Plan), Heritage Architecture (historic preservation), and Spurlock Landscape Architects (streetscape design).

Cannabis Update – The ordinance amendment that would provide for adult cannabis cultivation is tentatively scheduled for Council review on February 5 along with consideration of a proposed cannabis taxation structure. The first cannabis-related conditional use permit is scheduled for Planning Commission review and recommendation on February 10 and involves a medical cannabis non-storefront dispensary at 2935 San Luis Rey Road.

Local Coastal Program Update - The City's Local Coastal Program project team has prepared a draft of the Coastal Hazards Adaptation Plan (AP), which goes to the California Coastal Commission next. Designed as a toolbox, the draft AP outlines a wide range of potential adaptation strategies the City can deploy as future coastal conditions warrant. Once the project team has responded to Coastal Commission comment, a public workshop will be scheduled to share and receive public input on the draft document.

The next series of king tides will occur between January 10-12 and February 8-9. The project team invites you to meet us on the beachfront to observe the king tides and discuss what king tide events suggest about the potential impacts of future sea level rise. We will be at Buccaneer Beach on Friday, January 10 at 8:00 a.m. and at the public parking lot at Wisconsin Street and The Strand on Sunday, February 9 at 8:30 a.m. We welcome your input on those stretches of our coastline most impacted by tidal and storm events.

ENGINEERING

Tyson Street Restroom – Complete and opened to public on Thursday, December 19, 2019. Staff is addressing contractual issues with the contractor related to job performance.

NEIGHBORHOOD SERVICES

Census 2020 - The City of Oceanside, in partnership with the U.S. Census Bureau, is hosting a Census Job Fair on Saturday, January 11 from 1:00 - 4:00 p.m. at the Country Club Senior Center located at 455 Country Club Drive. Census jobs range from \$19.00 for Office Clerks to \$23.00 for Recruiting Assistants. Staff will be marketing the Job Fair in Hard to Count (HTC) neighborhoods and to the homeless and recently homeless populations through the City's community partners. More information: www.ci.oceanside.ca.us/gov/ns/housing/2020census.asp or 2020census.gov/.

Martin Luther King, Jr. Community Prayer Breakfast - The Annual Dr. Martin Luther King, Jr. Community Prayer Breakfast is Monday, January 20, 2020, at 8:30 a.m. at the QLN Conference Center. At the event, the City's annual Martin Luther King, Jr. Community Service Award recipient will be announced and will be presented an award. This year, there were three nominees: Ms. Alma Sisco Smith, Mr. Jaime "Jimmy" Figueroa, and Ms. Robbie Hass.

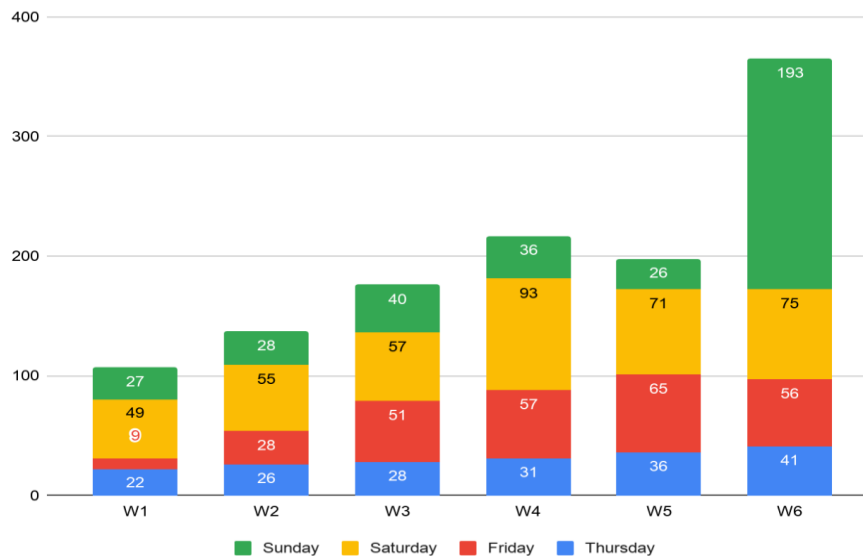
The City is sponsoring a table at the co-sponsored event between the San Diego North County NAACP and the City. Please [RSVP](#) by Wednesday, January 8 if you will be attending.

PUBLIC WORKS

HOOT Neighborhood Electric Vehicle Demonstration Project October 16- November 24, 2019 - The City of Oceanside and SANDAG partnered with FordX (the experimental arm of Ford) for six weeks in Fall 2019 to conduct a neighborhood electric vehicle (NEV) ride sharing pilot program in the coastal areas of Oceanside. FordX provided full funding for the program. The City collaborated with MainStreet, Visit Oceanside, NCTD, and local hotels and restaurants to promote the service. The service under the name of HOOT operated five vehicles that provided rides for \$3 per seat from Thursday to Saturday from 1:00 p.m. to 11:00 p.m. and Sunday from 10:00 a.m. to 8:00 p.m. Users hailed the service through a phone app similar to Uber and Lyft or simply waving one down, curbside. Operating times and service areas were changed during the project to reflect user demand.

During the six-week period 1,104 riders used the service with 13% hailing the service from the street and 87% through the app. The operating area expanded through the pilot period to cover the area west of I-5 from the Harbor to Vista Way.

Local restaurants and hotels were strong supporters of the service, especially in the Harbor and downtown area. With the end of the pilot, local business and residences have voiced their support to continue the service. FordX has stated their interest in restarting the service for 6 months in the spring of 2020 to run through the fall.



FordX would be willing to provide partial funding but would want the City and SANDAG to share in the operating cost. While the pilot program demonstrated the demand for a local on-demand service to move people along the coastal areas of Oceanside, the strongest rationale for continuing the service is the economic benefit to the local businesses. The City's Climate Action Plan should also be considered as supportive justification in supporting this type of service. Staff will be evaluating this program and providing a recommendation to Council.

Lot 23 – The public parking pay lot is now open at 371 North Cleveland St. in the SALT project. The ribbon cutting ceremony is scheduled for Tuesday, January 7 at 3:00 p.m. Tour and refreshments hosted by SALT to follow ceremony.



WATER UTILITIES

Loma Alta Wetlands Public workshop - On January 16, 2020 at 5:00 p.m., City staff from multiple divisions will be hosting the second public workshop for the Loma Alta Wetlands enhancement planning project, funded by a California Coastal Conservancy grant. The Workshop will take place in the Civic Center Library Community Rooms. The project will produce the necessary design, engineering and environmental documentation required to implement future wetland restoration near the La Salina and Buccaneer Park properties. The workshop will explore public interest in three design alternatives. City staff from multiple divisions will be present to answer questions related to adjacent projects in the South Oceanside area.

Environmental Inspections for Special Events - Commencing January 1, 2020, all Special Events Applications received by the Special Events Office will be subject to an Environmental Inspection and fee. Environmental Inspections will verify that events have adequate solid waste and recycling services, are not impacting public trash and recycling services, and are following the Best Management Practices listed in the Special Events Application to prevent pollution from entering storm drains and reaching local waterways.

Commercial Food Scraps Recycling Program - The City of Oceanside and Waste Management have launched the Commercial Food Scrap Recycling Program. All commercial businesses will be receiving technical assistance from the Zero Waste Assistance Team (City, Waste Management and SCS Engineering staff) with the initial site visits starting on January 7. City staff will also begin to conduct presentations to internal City departments on the program requirements and rollout.

Holiday Service Update – Due to the holiday, Waste Management collection is delayed by one day for the remainder of this week. Christmas tree collection runs from December 26 until January 13. Residents can place their trees curbside on their regular scheduled service day.

COMMUNITY EVENTS

- Jan 4 **Adrenaline Lacrosse Tournament.** SoCal Sports Complex, El Corazon.
- Jan 8 **Garrison Creek Trail Bird Walk.** 7:30-9:00 a.m. El Corazon. (760) 724-3887.
- Jan 11 **Invasive Plant Removal.** 9:00-10:30 a.m. Garrison Creek Trail.
- Jan 18 **Cal South Soccer Championships.** SoCal Sports Complex, El Corazon.
- Jan 20 **MLK Community Prayer Breakfast.** 8:30 a.m. QLN Conference Center.
- Jan 23 **Point in Time Count – Homeless Census.** 4:00-8:00 a.m. [Volunteer](#)
- Jan 23 **North San Diego Business Summit.** 8:00 a.m. – 3:30 p.m. Palomar College. [Info.](#)
- Feb 6 **Public Safety Night at Sunset Market.** 5:00 – 8:00 p.m.