

CITY COUNCIL WEEKLY UPDATE

February 1, 2018

Planning

The Pier View boutique hotel project is scheduled for Council review on February 7. The project is located at 408 Pier View Way and consists of a ten-room boutique hotel, and minor façade and tenant improvements. 406 Pier View Way (Firewater Bar) is also part of the project, and would be subject to façade improvements, and be incorporated into the hotel operation perhaps as a restaurant, in the future. This project needs overnight parking and would be conditioned to require approval of a parking agreement to provide parking in the Lot 23 parking structure.

Local Coastal Program Update - In conjunction with the City's Local Coastal Program (LCP) Update, preliminary map exhibits illustrating projected sea level rise have been prepared as a first step in assessing the extent to which the City's coastal assets are vulnerable to this phenomenon. These map exhibits can be accessed [here](#) (Username: ESA_Oceanside Password: 2worldmap).

There are two map exhibits on this website: one that shows coastal zone boundaries (Coastal Zone) and another that shows the extent of coastal inundation associated with various sea level rise scenarios (SLR Hazards). Clicking the clock icon on the SLR Hazards map (upper right corner) will initiate a phased illustration of coastal inundation associated with increasing sea level rise (25cm, 50 cm, 100cm, and 175 cm). The dashed black line in the illustration shows the seaward edge of beachfront development. The light blue shading depicts the shoreline during a typical high tide. The light blue line shows the extent of wave uprush during a 100-year storm event. The red shading depicts beach retreat assuming no further protection or restoration of beachfront property. There is a zoom function, and the map can be pulled up and down the coastline with the mouse.

The scenarios depicted in these map exhibits reflect modeling assumptions based on the best available science. The scenarios are intended to provide general information and should not be relied upon for property specific conclusions.

Staff is available to review these maps with councilmembers and address their questions and concerns.

The project team intends to begin sharing these map exhibits with members of the public through various means: email correspondence to interested parties, "pop-up" outreach at community events, and a public workshop in April or May. In addition to illustrating the City's vulnerability to sea level rise and associated coastal hazards, the April/May public workshop will begin an ongoing dialogue with stakeholders on how best to adapt to sea level rise. This dialogue will culminate in a sea level rise adaptation plan.

Public Works

Harbor Entrance Dredging Project – The Army Corps informed staff this week that they had completed bathymetric surveys which measure the underwater depth/topography of the ocean floor. Unfortunately, there is not enough sand in the harbor entrance/channels to warrant additional funding from the City on the next project. Last year, the City and Corps entered into a “contributed funds” agreement, which allowed the City to add \$600,000 to pay for additional dredging (beyond the authorized federal level) to place much needed, additional sand on the beach. The project dredged 440,000 cubic yards last year and the average amount over the previous 10 years has been around 225,000 cubic yards annually. Staff will continue to supplement the additional dredging when the opportunity arises in future years, as the budget allows. The pre-construction meeting for this year’s project is expected to be scheduled in late February 2018, and the project should start in mid-April and be completed prior to Memorial Day weekend. The Corps will continue with the same contractor, Manson Construction, that was used last Spring, 2017.

Economic Development

Mission Marketplace Shopping Center - Golden Corral will be opening at 471 College Blvd. in Mission Marketplace shopping center. Construction is currently underway and should be open in late March or early April, 2018. Also in Mission Marketplace, the **AMC Movie Theater** has closed, however the owner is in negotiations with a new theater operator (a major brand) who would upgrade the theater including changing to ten screens (instead of the current 13), and would also like to offer food, beverage and alcohol service to patrons, however, they are requesting digital signage for the center to display movies being shown.

Innovate78 - Innovate 78 has developed a [Regional Profile](#) for use when speaking with companies about opportunities available along the 78 Corridor. The profile indicates that the five cities have a growing population of 637,517, unemployment of only 3.1%, an average income of over \$74,000, and about 278,000 jobs. Take a look at [the profile](#) and please use the information when talking about the Corridor with colleagues and constituents.

Neighborhood Services

Joe Balderrama Park/Eastside Neighborhood Community Clean Up - City of Oceanside’s Housing & Neighborhood Services Dept. has teamed up with Green Oceanside, Vista Community Clinic’s Project REACH and Eastside Neighborhood Association to host the Eastside Neighborhood Community Clean Up on **Saturday, February 24, 2018 from 8:30 a.m. – 12:00 p.m.** City staff will work with Waste Management to conduct a hazard waste collection in conjunction with the community clean up. Residents must drive thru and deposit the following items: chemicals, paint, motor oil, batteries and electronics. The collection will not be taking any tires, kitchen appliances or vehicle parts. Large broken or rotting furniture, mattresses, debris and green waste (i.e. bags of leaves, tree branches, and wood) will be collected in the large trash dumpsters. Continental breakfast, lunch and supplies will be available for registered volunteers. For more information and/or questions, please contact Jennifer Martinez at (760) 435-3371.

Community Events

- Feb 1 **Public Safety Night at the Sunset Market.** 5:00 – 8:00 p.m.
- Feb 3 **USA Beach Handball Team Meet and Greet.** 9:00 a.m. – noon. Harbor Beach.
- Feb 10 **Beach Cleanup.** 9:00 – 11:00 a.m. Meet at Pier. (858) 622-9661.
- Feb 10-11 **Ferris Wheel at the Beach.** Parking lot #9. (760) 435-5041.
- Feb 10-11 **Horse and Carriage Rides on The Strand.** (760) 435-5041.
- Feb 10 **Valentines Bike Ride.** 9:00 a.m. Meet at Pier Amphitheater. (760) 435-5041.
- Feb 10 **Valentines Movie Night at the Pier.** Pier Amphitheater. (760) 435-5041.
- Feb 13 **South O Walkabout.** 5:00 – 8:00 p.m.
- Feb 14 **El Corazon Garrison Creek Bird Walk.** 7:30 – 9:00 a.m. (760) 439-2473
- Feb 18-24 **Animal Kingdom filming Season 3.** Various Oceanside locations. (760) 435-5215.
- Feb 22 **Enlisted Recognition Reception.** 6:00-8:00 p.m. VANC. (760) 722-1534.
- Mar 1 **Boys and Girls Club of Oceanside Cuisine for Kids Fundraiser.** 5:30-8:00 p.m. 401 Country Club Lane. (760) 433-8920.
- Mar 4 **Navy Tenor Concert.** 12:00 – 3:00 p.m. Civic Center Plaza. (760) 435-5041.
- Mar 6-11 **Pan American Beach Handball Championships.** Harbor Beach. (760) 435-5041.
- Mar 23-24 **2nd Annual OPD K9 Trials/Safety Fair.** 11:00 a.m. – 4:00 p.m. (760) 435-4552.
- Mar 23-25 **USA Surfing Prime.** Harbor south jetty. 7:00 a.m. – 5:00 p.m. (949) 533-4734.
- Mar 31 **Egg Hunts.** 10:00 a.m. Mance Buchanon Park. (760) 435-5041.
- Apr 7 **Ironman 70.3 Oceanside.** 7:00 a.m. – 4:00 p.m. Harbor, Strand, Amphitheater. (760) 420-9407.
- Apr 20-22 **American Legion Motorcycle Riders Department of CA Conference.** 7:30 a.m. – 10:00 p.m. Junior Seau Beach Recreation Center. (760) 272-5941.