

CITY COUNCIL WEEKLY UPDATE
April 19, 2018

PLANNING

Melrose +Oceanside (formerly Melrose Heights) - On April 9, 2018, the Planning Commission adopted PC Resolution 2018-P18 in a 5-1 vote recommending approval to the Council of a General Plan Amendment and Zoning Amendments (GPA13-00003, ZA13-00004 and ZA15-00001); and approving a Tentative Map, Development Plan and Conditional Use Permit (T13-00006, D13-00011 and CUP15-00003). The project would change the General Plan and Zoning designations of a 70.65-acre vacant site and allow for the creation of a Planned Development (PD) plan consisting of 33 single family homes, 268 townhome units, a two story 20,000 square foot commercial building and creation of 34.11 acres of permanently conserved open space located at the northeastern and northwestern corners of Melrose Drive and Oceanside Blvd./ W. Bobbier Drive. The project is titled Melrose +Oceanside (formerly Melrose Heights) and the applicant is CWC Land Investments LLC. A Call For Review has been submitted to the City Clerk's Office by Councilmember Sanchez and Deputy Mayor Lowery. The Call For Review of the Planning Commission's approval of the Tentative Map, Development Plan and CUP, along with the Planning Commission's recommendation regarding the General Plan Amendment and Zoning Amendments, are scheduled for review by the Council on June 20.

Listed below are the public hearing items that the Planning Commission will review at their meeting on Monday, April 23, 2018.

PUBLIC HEARINGS

OCEANSIDE BOULEVARD SEWER LIFT STATION – Consideration of a CONDITIONAL USE PERMIT (CUP17-00010) and VARIANCE (V17-00002) to allow for the development and operation of a sanitary sewer lift station, located on the north side of Oceanside Boulevard between Vine Street and Clementine Street. ***Staff is recommending approval.***

DISCUSSION ITEMS

---Local Coastal Plan Update – Briefing. ***Staff presentation by Russ Cunningham, Principal Planner***

ELECTION OF CHAIR AND VICE-CHAIR & DAC REPRESENTATIVE

---Election of Chair and Vice-Chair for May 1, 2018 to April 30, 2019 term.

---Election of Downtown Advisory Committee Planning Commission representative

Economic Development Element (EDE) - The Planning Division will soon forward the draft EDE to the City's consultant partners for editing and formatting, with the intent to create a document that is easily accessed and navigated online. This will be done as soon as a final internal review of the document is completed. With goals and policies organized around the themes of Quality of Life, Prosperity, Resilience, and Collaboration, the EDE will be a key resource for the Economic Development Division, the Development Services Department, the Public Works Department, the Financial Services Department, and other City disciplines. The

EDE will also serve as a point of reference for the City Council and various City commissions and committees. Thus, staff seeks to make the EDE as available and user-friendly as possible.

Climate Action Plan (CAP) - Under the auspices of SANDAG's Climate Framework, the Energy Policy Initiatives Center (EPIC) is currently conducting a cost-benefit analysis of the draft Climate Action Plan. The cost-benefit analysis will identify the staff resources needed to implement the CAP, the cost effectiveness of each of the proposed emissions reduction measures, and the potential return on investment associated with solar PV, energy efficiency upgrades, electric vehicles, urban forestry, and other CAP initiatives. Concurrently, staff is completing a draft of the **Energy and Climate Action Element (ECAP)**, which will provide the policy framework for GHG emissions reduction and other sustainability efforts.

A screencheck draft of the Environmental Impact Report (EIR) for the EDE and ECAP will be delivered to City staff before the end of the month. Once staff input has been incorporated, the EIR will be released for public review.

Staff anticipates initiating the public hearing process for the EDE, CAP/ECAP, and EIR in early fall.

PUBLIC WORKS

Coast Highway - Staff received approval on April 13, 2018, for SANDAG to start new Coast Highway Corridor Plan model runs. The model runs will be used to complete the additional traffic analyses requested by Caltrans in the DEIR. All supporting technical studies such as air quality and noise take place once the traffic analyses have been completed. We expect to release for public review the Draft Recirculated EIR by mid-to late summer with a 45- day review period.

San Diego Humane Society Dog Park – Last week's report of a dog's death at a Humane Society dog park *outside* the City of Oceanside was incorrect; the incident happened at the Oceanside Dog Park. The Humane Society reports the incident happened the first week of April 2018, and the park was closed April 5 pending an in-depth analysis of incidents to ensure the safety of both people and their dogs. They will then determine when and if they will reopen the Park.

ECONOMIC DEVELOPMENT

Oceanside CAREs Business Walk – Economic Development and the Oceanside Chamber of Commerce are holding the inaugural Oceanside CAREs Business Walk on May 8, 2018, from 8:30 a.m. to 12:00 p.m. in the Oceanside Business Parks. Economic Development is expanding its business retention and expansion program by annually conducting a survey of the business climate in the City's Business Park with the help of volunteers. The responses to the survey will generate a simple, easy-to-read report that decision makers can use to help strengthen their local businesses. In addition, this will be a day dedicated to learning more about local businesses through face-to-face surveys on their turf.

Innovate 78 - As part of the Startup78 initiative, the group partnered with San Diego Venture Group (SDVG) to hold an event at the Make Space in Carlsbad on April 11. Over 500 people attend this event to showcase all the 78 Corridor has to offer to the startup business community. SDVG is a non-profit business association with a mission to support and promote the venture capital and startup company ecosystem in the San Diego region.

Development Updates:

Best Plaza, located at 1702 Oceanside Boulevard, is undergoing renovation of the old Ralphs building to become a new, larger format Big Lots store that will offer furniture along with household goods. Additionally, an application is in to Planning to locate a Jack-in-the-Box drive through restaurant and a CVS prescription drive through.

Palm Tree Plaza, located at 3501 Cannon Drive, has tenant improvements occurring to place EOS Fitness gym, and a recently constructed Starbucks drive through.

The upper tier of the **Camino Town and Country Shopping Center** at El Camino Real and Vista Way has been turned over to Winco to construct an 84,000 square-foot grocery store. In addition, Board and Brew and Donut Bar will be joining the center.

LIBRARY

Sol e Mar Concert - Saturday, April 28 at 1:00 p.m. at the Civic Center Library - Sol e Mar's six-man "Percussion Avalanche" explodes with the rhythms of Latin America, West Africa, and the United States using a wide variety of instruments. Formed in 1985, Sol e Mar is led by renowned drummer, educator, and producer Mark Lamson who co-created a landmark recording, *Bata Ketu*, which received international acclaim, including being voted one of the top 50 drum records of all time by Drum Magazine. Doors for this free performance open at 12:45 p.m. and it is open seating.

2nd Annual Poetry Celebration featuring 2012 L.A. Poet Laureate, Eloise Klein Healy Saturday, April 28 at 3:00 p.m. at the Civic Center Library - Eloise Klein Healy, the author of eight books of poetry including *A Wild Surmise*, was appointed the first poet laureate of the City of Los Angeles in 2012. Awarded the Publishing Triangle Lifetime Achievement Award in 2015, she also had artist residencies at The MacDowell Colony and Dorland Mountain Colony. She has received grants from The California Arts Council, the CSUN Merit Award Program, and a COLA Fellowship from the City of Los Angeles. She directed the Women's Studies Program at CSU Northridge and taught in the Feminist Studio Workshop at The Woman's Building in Los Angeles. She was the Founding Chair of the MFA in Creative Writing Program at Antioch University Los Angeles. Her imprint with Red Hen Press, Arktoi Books, specializes in publishing high-quality literary work by lesbian authors.

COMMUNITY EVENTS

Apr 21-23 **Scholastic School Surf Series State Championships.** 7:00 a.m. – 4:00 p.m.
S. Jetty Harbor. (760-518-3739)

Apr 22 **March for Babies.** 7:00 a.m. – 11:00 a.m. Buchanan Park. 858-300-6407

- Apr 20-22 **American Legion Motorcycle Riders Department of CA Conference.** 7:30 a.m. – 10:00 p.m. Junior Seau Beach Recreation Center. (760) 272-5941.
- Apr 27 **Pacific Kiwanis Beach Fun Day.** 9:30 a.m. – 12:00 p.m. 805-895-2951.
- Apr 28 **Dia Del Nino.** Balderramma Park. Hosted by ENA.
- May 5 **Heritage Day.** 12:00-4:00 p.m. (760) 435-5041.
- May 5-6 **Beach Soccer Championships.** Harbor Beach. 7:00 am. – 7:00 p.m. 760-802-1452.
- May 8 **Oceanside CAREs Business Walk.** 8:30 a.m. – 12:00 p.m. Business Parks. (760) 435-3351.
- May 12 **Holi Festival of Colors.** 11:00 a.m. – 3:00 p.m. Junior Seau Pier Amphitheater. (760) 670-8305.
- May 12 **Mother's Day Fancy Dress Swim.** 9:00-11:00 a.m. North Pier. (760) 803-0837
- May 13 **Senior Dance.** 2:00-4:00 p.m. El Corazon Senior Center. (760) 435-5300.
- May 15 **Public Workshop #3 on Parks Master Plan Update.** 6:00-8:00 p.m. Country Club Senior Center. (760) 435-5005.
- May 19 **Operation Appreciation.** 11:00 a.m. – 4:00 p.m. Junior Seau Pier Amphitheater. (760) 722-1534.
- May 23 **Pacific View Charter School Graduation.** Junior Seau Pier Amphitheater. 11:00 a.m.-8:00 p.m. (760) 757-0161.
- May 30 **Law Enforcement Torch Run for Special Olympics.** 9:00-9:45 a.m. 619-283-6197.
- Jun 2 **Taekwondo Championship.** 9:00 a.m. – 5:30 p.m. Pier Amphitheater. (760) 712-6154.
- Jun 9- 10 **Alt 94/9 Music Festival.** 3:00-10:00 p.m. Junior Seau Pier Amphitheater. 619-291-9797.
- Jun 9-16 **Race Across America.** 8:00 a.m. – 6:00 p.m. Amphitheatre area. (720) 381-6053.
- Jun 7 **OHS graduation.** Junior Seau Pier Amphitheater. (760) 901-8216.
- Jun 16 **Juneteenth Multicultural Festival.** 10:00 a.m. – 5:00 p.m. Pier View Way & Ditmar.