

CITY COUNCIL WEEKLY UPDATE
July 19, 2018

PLANNING

Medical Cannabis Implementation – Development Services Department staff continues to implement the recently adopted ordinances regarding medical cannabis permitting. Eleven applications have been submitted for Zoning Verification Letters, including six for agricultural sites and five for industrial sites, although two of the industrial sites are not eligible because they are not zoned IL or IG. Inquiries regarding Local License applications continue, but staff has yet to receive a Local License application. Staff held a conference call with HdL, the City's consultant to discuss implementation issues such as multiple licenses, transfer of licenses, background checks of owners, nurseries as part of a cultivation license, and City waiver of State required buffers. The State has issued draft permanent (non-emergency) rules that include provisions for statewide delivery regardless of jurisdiction; they eliminate the distinction between adult and medical cannabis licenses except for retail sales. City staff will continue to monitor the draft rules that could become effective on January 1, 2019.

Public Workshop on the Agritourism Strategic Plan – Tier 1 Activities - Tuesday, July 31, 2018 - Staff will conduct a public workshop on draft Tier 1 Agritourism activities outlined in the Agritourism Strategic Plan. The workshop will be held on Tuesday, July 31, in the community room at the Libby Lake Community Center (4700 North River Road, Oceanside) from 2:00 to 4:00 p.m. In 2017 Council directed staff to initiate text amendments to the agricultural zoning regulations (Article 14 of the Zoning Ordinance) to facilitate Tier 1 Agritourism activities, such as limited food processing and limited retail sales, as incidental uses on sites primarily used for agricultural purposes. In fulfillment of this direction, staff developed a draft Tier 1 Agritourism Activities Matrix reflective of public feedback received from the three agritourism workshops hosted by Visit Oceanside and the City. The workshop will include a staff presentation of the Tier 1 Agritourism Activities Matrix followed by a question-and-answer session. The draft Tier 1 Agritourism Activities Matrix will be posted to the [webpage](#) at least a week in advance of the workshop. Please contact Rob Dmohowski at rdmohowski@ci.oceanside.ca.us or (760) 435-3563 for questions.

Short Term Rental Ad Hoc Committee Meeting - In response to concerns from the Planning Commission regarding the impacts of Short Term Rentals (STRs), the Planning Commission formed an Ad Hoc Committee to discuss policy recommendations regarding the regulation of STRs. On June 25, 2018, the Planning Commission appointed an Ad Hoc Committee to recommend policies regarding the regulation of STRs throughout the City. Ad Hoc Committee members are Commissioners Busk, Balch, and Rosales. The first of three anticipated Ad Hoc Committee meetings to discuss STRs and possible regulations has been scheduled for Tuesday, August 21. The meeting will be held from 3:00 to 6:00 p.m. in the City Council Chambers and public testimony will be allowed.

In response to a request, Jeff Hunt, City Planner, will provide a brief status update to the South Oceanside Community and Merchants Association on July 24. The update will address the

current Short Term Rental Permit and Good Neighbor Policy and the pending Planning Commission Ad Hoc Committee meetings that could result in policy recommendations regarding regulations to the full Planning Commission and City Council.

DOWNTOWN ADVISORY COMMITTEE - July 25 agenda includes:

- A. Selection of the chairperson and vice-chairperson.
- B. Review and Recommendation for the addition of 72 square feet to an existing single-family residence balcony space located at 606 South The Strand. GREEN RESIDENCE DECK REMODEL AND ADDITION (RRP18-00002)
- C. Review and Recommendation to allow the demolition of an existing single-family dwelling and construction of a duplex with basement parking located at 601 North Pacific Street. MATTHEWS RESIDENCE (RD17-00007, RRP17-00009)

NEIGHBORHOOD SERVICES

SD Nights – Fridays from 5:00-9:00 p.m. – Safe Destination (SD) Nights will be held at Melba Bishop Recreation Center in collaboration with the County of San Diego Department of Parks and Recreation to engage, equip and empower youth, giving them tools to make better decisions, build strong character and improve their quality of life. Providing youth with a Safe Destination Friday evenings can deter engagement in destructive habits like drug and alcohol use, and criminal or gang activity. Interactive programs include: Mentorship; Career and Education Planning; Community Safety; Sports Skills; Mentorship; Meditation and Yoga; and Financial Leadership. For information, call (619) 961-0159.

Centralized Facility Reservation Program - In FY 2016/17 the Parks and Recreation Division adopted a centralized facility reservation program instead of having each facility manage individually. As a result, the reservation program has been a huge success, achieving a 29% increase in rental revenues and positive customer satisfaction ratings. Citizens may access the Facility Reservation Program via the City's web page at https://www.ci.oceanside.ca.us/gov/ns/parks/facility_reservations/default.asp or by calling 760-435-5039.

Revenues for Recreation Programs, Contractual Classes & Summer Camps - The Parks and Recreation Division has enhanced marketing efforts to reach Oceanside residents via social media, email blasts, Google clicks; and traditional media. As a result of these efforts, for FY 2017/18, the Parks and Recreation Division has 21,000 Facebook followers, 1,600 Instagram followers, 200,000 webpage visits, and has reached over 400,000 people with social media posts. Through these efforts, the Parks and Recreation Division has seen a significant increase in revenues and enrollments:

1. Recreation programs/Contractual Classes up 40% to the yearly financial goal.
2. Summer Camps up 36% to the yearly financial goal.
3. Aquatic Programs up 3% to the yearly financial goal.

COMMUNITY EVENTS

- Jul 20 **Concert in the Park.** Greg Douglass Band @ Rancho Del Oro Park. 6:00-8:00 p.m. Pre-show at 5:00. 760-435-5041.
- Jul 21 **Movie at the Pier.** Coco. 8:00 p.m. 760-435-5041.
- Jul 22 **Heritage Park Concert** – 4:00-6:00 p.m. Gina Lolita Rider (Songstress) and The Sophisticates of San Diego.
- Jul 26-29 **Supergirl Pro.** 8:00 a.m. – 8:00 p.m. Oceanside Pier and Junior Seau Pier Amphitheater. (321) 722-9300.
- Jul 28 **Oceanside Museum of Art Ball.** 6:00 – 11:00 p.m. [Tickets](#)
- Jul 29 **Heritage Park Concert** – 4:00-6:00 p.m. Oceanside School of Rock and Vic Moraga.
- Aug 7 **National Night Out.** 6:00 – 10:00 p.m. Events at Libby Lake, Balderrama Park, Crown Heights Resource Center, and Melba Bishop Park. (760) 435-3360.
- Aug 9-10 **Junior Lifeguards Award Ceremony.** Buccaneer Park.
- Aug 10 **Concert in the Park.** The Generations Boulevard Band. Mance Buchanon Park. 6:00 p.m. Pre-show at 5:00 p.m.
- Aug 9-12 **Oceanside Longboard Surfing Club 34th Annual Contest & Festival.** 6:00 a.m. – 9:00 p.m. South side of Pier and Junior Seau Pier Amphitheater. (760) 505-2200.
- Aug 10-12 **Save the Waves Film Festival.** Star & Brooks Theatres, OMA and CA Surf Museum. 831-426-6169.
- Aug 12 **Oceanside Day at Petco Park.** 12:40 p.m. Padres vs. Phillies. [Ticket info](#)
- Aug 18-19 **World Bodysurfing Championships.** Pier. 6:00 a.m. – 3:00 p.m. (760) 802-7452.
- Aug 25 **Pao Pao 9-man outrigger canoe races.** 6:00 a.m. – 6:00 p.m. Harbor. 808-268-8534.
- Aug 25 **Movie at the Pier.** Star Wars-The Last Jedi. 8:15 p.m. 760-435-5041.
- Aug 31 **Drug Overdose Awareness Day.** 6:30 -8:00 p.m. Junior Seau Pier Amphitheater & walk on Pier.

- Sept 3 **Labor Day Pier Swim.** 7:00 -11:30 a.m. 760-435-1031.
- Sept 7-9 **San Diego Senior Games Pickleball Tournament.** 8:00 a.m. – 3:00 p.m.
Melba Bishop Recreation Center. (760) 231-9748.
- Sept 8 **Independence Jam.** Junior Seau Pier Amphitheater. 3:00 – 10:00 p.m.
619-291-9797.
- Sept 9 **14th Annual Noche Mexicana.** 1:00-7:00 p.m. Civic Center area. (760) 435-
3044.
- Sept 15 **Coastal Cleanup Day.** 9:00 a.m. – noon. Buccaneer Beach. (619) 291-
0103.
- Sept 15-16 **Harbor Days.** 9:00 a.m.-5:00 p.m. 760-390-4192.