

## CITY COUNCIL WEEKLY UPDATE

March 16, 2017

### Planning

No update; the March 13 Planning Commission meeting was cancelled.

### Harbor

**Dredging Update** - The U.S. Army Corps of Engineers announced that they have selected Manson as their new dredging contractor. Manson had been the contractor for many years previous to the 2016 Harbor dredging. The Corps expects dredging to start by early April and will be finished by Memorial Day. The City will use the \$600,000 allocated from last year to supplement the amount of sand dredged and placed on the beaches. The Corps envisions the placement of +/-50,000 cubic yards of sand in front of North Coast Village, +/-20,000 cubic yards in front of Lifeguard Headquarters with the remainder being placed south of the Pier area.

### Water Utilities

**Loma Alta Emergency Sewer Relocation Project** - The wastewater is now flowing through the new 18-inch PVC sewerline, eliminating the risk for the spills in the Loma Alta Creek. This was an extremely complicated project due to the depth of the new sewerline (approx.. 20 ft deep), significant groundwater in the area, traffic control, and three sets of jack and bores (clearing three 96-inch storm drains on the last stretch and hitting the mark on an existing manhole just north of the railroad tracks). Additionally, due to the location of one of the existing manholes located in the NCTD property, coordination was also completed to make sure both the City and NCTD were all in agreement with the work getting completed. The final striping on Rancho Del Oro will occur on Monday night, 3/13/17, and everything will be cleaned up Tuesday and contractor will be out by Wednesday, 3/15/17, this week.

**Downtown Water/Sewer Replacement Project** - The shutdowns scheduled for last week, 3/7 – 3/9, were successfully completed. There were issues with some residences and businesses being impacted by the shutdown, but once the City was made aware of it, measures were put into place as quickly as possible to minimize the impact. The water distribution group did a good job in coordinating with the shutdowns at the beginning of the day and opening up the valves at the end of the day. Now that the water tie-ins have been completed in these areas, the contractor will continue with removal and replacement of the new waterlines.

At the City's request, the contractor has agreed to get a second crew onsite to start work in that area this week (3/13/17) in an effort to finish up work west of Coast Hwy. prior to the summer months. The flyer below will be sent out this week to the area just as an update that construction will begin in this area. Highlines have begun getting set up and coordination is beginning on scheduling the next shutdown in that area. Once the impacted area is finalized, notifications will be sent out to all impacted residential/business owners.

# Construction Update

## Downtown Oceanside Water and Sewer Replacement Project



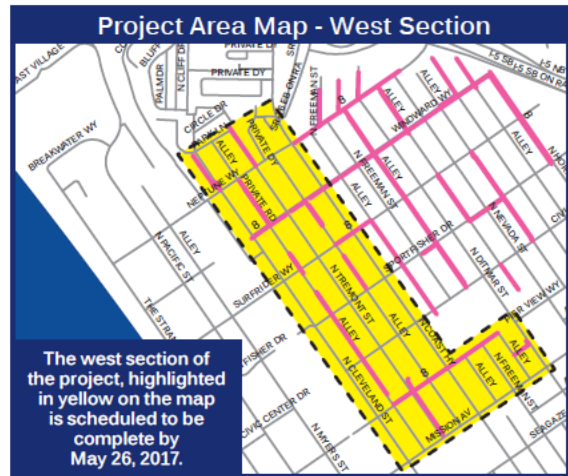
The project has begun in your neighborhood with the goal of this west section being complete by late May, before Memorial Day weekend, to avoid interfering with the tourist season.

Work includes replacing water lines, sewer lines, water meters, hydrants and customer water service connections. Temporary pipelines and pumps will be in place to allow for normal water delivery and sewer collection throughout the course of the construction.

**CONSTRUCTION SCHEDULE AND WORK HOURS:**  
 Fall 2016 - Fall 2017  
 Monday - Friday  
 7 a.m. to 4 p.m.  
 NO WORK WILL OCCUR ON THURSDAYS NEAR THE FARMER'S MARKET

Some residential alleys may be temporarily closed and detoured while work is performed. A temporary eight-hour water shut off will be necessary for many properties to make new pipeline connections. Residents and businesses will be informed of the shut off at least 48 hours in advance.

Thank you for your patience during this important infrastructure project.



## Economic Development

**Innovate 78** held a meeting on Tuesday, March 14, hosted by Oceanside, with the five City Mayors, City Managers and Economic Development staff to report on the progress of the first quarter of 2017. Matt Sanford with San Diego Regional EDC (SDEDC) presented the corporate work they did with six companies to keep them on the corridor. SDEDC staff attended four site visits and had a talent/business recruitment effort in Silicon Valley called Taco & Tech. The 78 Corridor group will be sponsoring several events to gain brand exposure: a Cal Competes Workshop on March 16; CalEd Conference in San Diego March 21-23; the San Diego Regional EDC Annual Dinner on April 20; and the NAIOP North County Showcase event on May 11. Media and public outreach included four articles on companies, industries and the 78 Corridor initiative that were published in the Los Angeles Times, San Diego Business Journal and the San Diego Union Tribune. Also, increases in the Twitter, LinkedIn, and Facebook following and content were highlighted.

A 78 Corridor Tech Study was commissioned by BW Research and highlights were presented to the group. The Tech Study defined three categories that had a total job count of 24,675 along the 78 Corridor and were broken down as follows: Biotech and Bio Med Devices, 12,490 jobs; Information and Communication Technology, 9,508 jobs; and Defense, Aerospace and Transportation Manufacturing, 2,677 jobs. The total number of tech firms equaled 850 with a total economic impact of \$6.1 billion dollars and a total residual job impact of over 40,000 jobs. The average Tech wage along the 78 Corridor is \$108,500 annually, as compared to the overall average annual wage of \$53,500. Tech employment along the corridor is expected to grow by 14% over the next 12 months. The full report will be presented at the San Diego North EDC

Business Breakfast scheduled for **April 12** at Cal State San Marcos. Economic Development has secured a table for the event, so please join us at 7:30 a.m. to hear the presentation. Going forward, Economic Development staff will be meeting with SDEDC to discuss further implementation of the brand and focused marketing efforts to help attract businesses to the 78 Corridor.

## Library

**75<sup>th</sup> Anniversary of Camp Pendleton Program** - Saturday, March 18 at 10:30 a.m. in the Civic Center Library Community Rooms. Dick Rothwell, President of the Camp Pendleton Historical Society, will share the 75-year history of the base.

## Community Events

- Mar 18      **South Oceanside Car Show.** 9:00 a.m. – 3:00 p.m. South Oceanside Elementary. (760) 802-3811.
- Mar 23      **Annual Law and Order Awards Dinner.** 5:30 p.m. Elks Lodge.
- Mar 26      **Youth Empowerment Picnic.** Balderrama Park.
- Apr 1        **Ironman 70.3.** 6:40 a.m. – 5:00 p.m. Harbor and Pier areas. (760) 420-9407.
- Apr 2        **Oceanside Yacht Club Opening Day.** 12:00-4:00 p.m. (760) 722-5751.
- Apr 7        **Ragnar Relay SoCal.** 11:00 a.m. – 11:00 p.m. Exchange point for 200-mile relay race. Alex Road Skate Park and Mance Buchanon Park. (801) 499-5024.
- Apr 12      **San Diego North EDC Business Breakfast.** 7:30 a.m. CSUSM. (760) 435-3351.
- Apr 15-16    **Sunrise on the Shore Easter Service.** 7:00 -10:00 a.m. Junior Seau Pier Amphitheater. (760) 721-7777.
- Apr 15      **Endless Summer Beach Volleyball Tournament.** 7:00 a.m. – 5:30 p.m. Harbor Beach. (760) 707-3985.
- Apr 18      **Oceanside Tourism Summit.** 8:30 -10:30 a.m. Star Theatre.
- Apr 21      **March for Babies.** Junior Seau Pier Amphitheater. 7:00 – 11:00 a.m. (858) 576-1211.
- Apr 22      **Loma Alta Creek Creek and Beach Cleanup.** 9:00 a.m. – 12:00 p.m. (760) 435-5831.
- Apr 28      **Kiwanis Beach Fun Day.** South Jetty Beach.
- Apr 29      **Foodie Fest Oceanside.** 12:00 – 4:00 p.m. Junior Seau Pier Amphitheater. (760) 445-9225.

- May 6      **Holi Festival of Colors.** 11:00 a.m. – 3:00 p.m. Junior Seau Pier Amphitheater. (760) 670-8305.
- May 13      **Mother’s Day Fancy Dress Swim.** 8:00 a.m. – noon. North of Pier. (760) 803-0837.
- May 13      **Surf Fest.** 1:00 – 10:00 p.m. Pier Amphitheater area. (310) 531-9900.
- May 13      **Oceanside Heritage Day Fundraiser.** 12:00-4:00 p.m. Heritage Park. (760) 435-5041.
- May 20      **Operation Appreciation.** 11:00 a.m. – 4:00 p.m. Junior Seau Pier Amphitheater. (760) 722-1534.