

CITY COUNCIL WEEKLY UPDATE **November 16, 2017**

Planning

The November 20, 2017 PC meeting has been cancelled.

Buena Vista Lagoon Joint Powers Commission/EIR - SANDAG issued the Final Environmental Impact Report (EIR) on 10/27/17 with the saltwater alternative as their proposed project. SANDAG expects to bring the Final EIR to the SANDAG Board of Directors for consideration and certification in December, 2017 or January, 2018. Any questions or comments can be directed to Keith Greer, SANDAG Principal Planner, at 619-699-7390 or keith.greer@sandag.org.

Draft Economic Development Element (EDE) Public Workshop – Nov. 29 from 5:30 to 7:30 p.m. in the City Council Chambers. The first hour of the workshop will follow an open house format, with participants invited to circulate among staffed stations presenting components of the Draft EDE, summaries of public input and technical study findings, and map exhibits that illustrate the City's capacity for additional commercial and industrial activity. The second hour will involve two short presentations and a whole-group question and answer session. Participants will be encouraged to share ideas for implementing draft EDE policies.

Planning Division staff will schedule one-on-one briefings with City Councilmembers to share draft EDE themes, goals, and policies.

Public Works

Draft Environmental Impact Report (DEIR) for the Coast Highway Corridor Study – The DEIR public review period ended August 28, 2017, and the consultant along with staff are addressing comments. CalTrans stated the on and off ramps at Interstate 5 should be analyzed as part of the study and staff is currently negotiating the extra work with the consultant to determine cost. Staff hopes to settle on the additional scope of work and price by early December. The goal is to bring this item to City Council in early 2018.

Temporary Art Display at Oceanside Museum of Art - The Oceanside Museum of Art (OMA) has recently put up a temporary art display covering most of the front of the building. The art display represents a "border wall" made of treated corrugated metal. The art display will run through January 2018. The art display is part of a statewide art exhibition through the Getty Museum with art to be shown at more than 70 arts and cultural institutions across Southern California. The thematically linked exhibitions and programs highlight different aspects of Latin America and Latino art from the ancient world to present day.

Per the terms of the lease agreement between the City and OMA, OMA can temporarily display art on the building provided the display does not structurally impact the building. Accordingly, OMA met with the Building Division and had the structural specifications for the "border wall" art display approved. Additionally, the art display was provided to the Planning Division for their review and it was determined that there are no Planning permits needed for the temporary art display.

Economic Development

The relocated Dick's Sporting Goods opened this morning at 9:00 a.m. in the Pacific Coast Plaza Shopping Center located at 2160 Vista Way. Dick's will feature two preview days on November 16 and 17 and will feature prizes Saturday and Sunday. [Website](#)

Saturday, November 18:

- Free Adidas go-to performance t-shirt to the first 100 people in line (\$20 VALUE)
- KSON-FM Radio 97.3 will be on-site Saturday from 11:00 a.m. to 1:00 p.m. to celebrate with prize giveaways
- Ready, Set, Roll! Challenge, noon - 2:00p.m., open to kids ages 6 - 15. Skill challenge in strength, agility, and speed; prizes awarded upon completion of challenge.

Sunday, November 19:

- Dick's mystery gift card: free mystery gift card to the first 100 adults in line. Every card's a winner. You could receive the \$500 gift card!
- Sunny 98.1 Radio will be on site at 11:00 a.m. to celebrate the opening with chances to win prizes.

Library

Friends of the Oceanside Public Library Big Book Sale - Saturday, November 18 from 10:00 a.m. – 4:00 p.m. 602 Civic Center Drive (behind the Civic Center Library). This is a perfect time to shop for holiday gifts. Friends' members can shop early beginning at 9:00 a.m. For more information, call 760-435-5560.

Native American Celebration - Saturday, November 18 at 10:30 a.m. in the Civic Center Library Community Room. Join the Library in welcoming Rincon Tribal Councilmember Laurie Gonzalez, who will talk about the preservation of the Cham'teela language and the legacy of the Luiseño people.

Globe for All Performance: Shakespeare's Twelfth Night - Saturday, November 18 at 6:30 p.m. at El Corazon Senior Center, 3302 Senior Center Drive. Join the Old Globe for dinner and a show. *Twelfth Night* delights with gorgeous poetry, moving music and uproarious high-jinks. Globe for All is an Arts Engagement program that reimagines authentic participatory engagement in theatre. Dinner will be served at 5:15pm, and the show begins at 6:30 p.m.

Neighborhood Services

Annual Holiday Tree Lighting – December 7 at 6:00 p.m. at Regal Cinema Plaza, 400 Mission Avenue. City Officials, please report to the Tree at 5:45 p.m. Festivities will begin at 4:00 p.m. Miss Charlene's recreation class dancers will perform until approximately 5:00 p.m. The Star Kids will sing from 5:00 p.m. – 5:45 p.m. The Antique Fire Engine will arrive at approximately 6:00 p.m. and this is when the tree will be lit. After the Tree Lighting, families can have their photos taken with Santa. The Friends of Oceanside Parks will be providing free cookies and milk for the children, and a free craft project. The Sunset Market will have rides for children. Tickets may be purchased that evening for bounce house, zip line & horse and carriage rides. Any questions, please call (760) 435-5041.

Community Events

- Nov 23 **O'side Turkey Trot.** 7:00 a.m. – noon. (760) 434-5255.
- Nov 25 **Sip & Shop Downtown.** 2:00-5:00 p.m. [Tickets](#)
- Nov 25-26 **Merry Makers Fair.** 11:00 a.m. -6:00 p.m. Regal Cinema Center. (760) 754-4512.
- Dec 1 **First Friday Art Walk.** 5:00-9:00 p.m. Downtown locations.
- Dec 2 **Oceanside Yacht Club Swap Meet.** 7:00 a.m. – noon. Lot 2. (760) 722-5751.
- Dec 2 **Becky Stuart Memorial Race.** 8:00 a.m. – 1:00 p.m. Harbor. (760) 653-9444.
- Dec 6 **San Diego North County EDC Business Breakfast.** 7:30 a.m. CSUSM. (760) 435-3351.
- Dec 7 **Holiday Tree Lighting.** 6:00-8:00 p.m. Regal Cinema Plaza. (760) 435-5041.
- Dec 9 **Boat Rides with Santa** for \$3 donation to Friends of Parks and Rec. 10:00 a.m. – 2:00 p.m. Oceanside Adventures at the Harbor. (760) 277-3737.
- Dec 9 **Old Fashioned Christmas.** Heritage Park.
- Dec 9 **Holiday Mercato.** 11:00 a.m. – 4:00 p.m. Beach House Winery.
- Dec 9-10 **Coaster Holiday Express.** [Tickets](#)
- Dec 9 **Parade of Lights.** 6:00 – 10:00 p.m. Harbor. (760) 722-5751.
- Dec 10 **Winter Senior Ball.** 5:00-8:00 p.m. Beach Community Center. 760-583-1490.
- Dec 13 **South O Walkabout.** 5:00 -8:00 p.m. (760) 421-9246
- Jan 13 **The Women's Club of Oceanside's 100th Birthday.** 2:00 p.m. 1606 Missouri Street. [Contact](#)