

**CITY COUNCIL WEEKLY UPDATE**  
**November 21, 2017**

**Water Utilities**

**Winter Storm Preparations** - The Public Works and Water Utilities Department crews are finishing up their annual preparations ahead of the winter rains. The Departments have met to discuss these storm preparations and implementation of a coordinated response between Public Works and Water Utilities. Below is a summary of preventative measures each department has taken in preparation of this winter season as well as a response that will be provided during emergencies and storm events

Public Works has performed the following maintenance activities:

- 1.) Cleared all debris from city maintained concrete and earthen channels.
- 2.) Mowed all city maintained drainage basins and easements.
- 3.) Cleared and sprayed all drain outlets (approximately 100) and gravity gates in the San Luis Rey River.
- 4.) Vacuum-cleaned all catch basins and curb inlets/outlets (approximately 3,300) in the City right-of-way of more than 80 tons of trash and pollutants that would otherwise wash into the City's waterways and ocean.
- 5.) Continued an aggressive street sweeping program which removes 45 tons of debris weekly from the City's streets.
- 6.) Cleared and sprayed growth under all 4 bridges over the San Luis Rey River.
- 7.) Inspected and cleared detention basin stand up pipes.
- 8.) Hired a contractor and biologist and completed mowing 70 acres in the San Luis Rey River.
- 9.) Stocked up on erosion and flood protection supplies (e.g. plastic sheeting, sand bags, silt fencing, straw waddles).

Water Utilities has performed the following maintenance activities:

- 1) Ensured Storm Water Best Management Practice devices are correctly in place.
- 2) Topped off fuel at all stand-by generators.
- 3) Checked and cleared easements for accessibility.
- 4) Cleared all roof drains for all reservoirs and buildings.
- 5) Stockpiled rock, sand and gravel for use in storm related activities.

In addition to these annual preventative measures, staff also closely monitors National Weather Service forecasts and develops appropriate response plans based on expected weather conditions. Staff is available during heavy wind and rain events to remove debris from the right-of-way and clear clogged drains, as well as provide emergency assistance. Problem flooding areas are monitored and outlets into the ocean at Buena Vista Creek and Loma Alta Creek are cleared of sand as needed after high tides to keep these waterways flowing.

**Community Choice Energy (CCE)** - Last month, representatives from the Cities of Encinitas, Del Mar, Carlsbad, and Oceanside received and reviewed a proposal from EES Consulting, Inc. to prepare a CCE Technical Feasibility Study. The total cost of the CCE technical study with contingency is \$98,824, the cost of which would be shared between the four North County participating cities as detailed in the table below. The final costs allocations are based on each city paying 10% of the total cost of the study plus a per capita amount and a 5% administrative fee. The City of Oceanside's cost share amount is estimated at \$39,420 and has been approved under the City Manager's administrative authority. The anticipated completion date of the technical feasibility study is the first quarter of 2018.

City	Population	Proportional Population	Per Capita Cost	Fixed Cost	Study Cost	Total (+admin)
<b>Encinitas</b>	63,131	0.18	\$ 10,088	\$ 9,505	\$ 19,593	<b>\$ 19,593</b>
<b>Carlsbad</b>	113,952	0.32	\$ 18,208	\$ 9,505	\$ 27,713	<b>\$ 29,099</b>
<b>Oceanside</b>	175,464	0.49	\$ 28,037	\$ 9,505	\$ 37,542	<b>\$ 39,420</b>
<b>Del Mar</b>	4,365	0.01	\$ 697	\$ 9,505	\$ 10,203	<b>\$ 10,713</b>
<b>Total</b>	356,912	1	\$57,030	\$38,020	\$95,051	<b>\$98,825</b>

**Downtown Water and Sewer Replacement – Phase 1** – The contractor is beginning the final section of the project. Water and sewer lines will be replaced along N. Coast Highway between Monterey Drive and Harbor Drive, along Monterey Drive, and along Carmelo Drive for the next three weeks. This work will complete the pipeline installation portion for the project. Beginning in January 2018, final street resurfacing including placing finished asphalt, striping, and markers for the entire project will start. It is expected to take approximately one month to complete the street resurfacing and striping. Residents and businesses will be notified of the pending pavement work and temporary detours once pipeline construction activities are complete.

### **Economic Development**

**'Tis the Season to Shop Local** - This will be the second year of 'Tis the Season To Shop Local in Oceanside that featuring Shop Small Saturday on November 25 including a pop-up shop of 20 vendors, carolers and wine and beer sip shops. In addition Oceanside has a Passport Program where purchasers can win prizes if they fill up the Passport and turn it in. The event also includes a window decorating contest. If you have time come downtown on Saturday or Sunday to join in the fun! This is a joint partnership of MainStreet Oceanside, Oceanside Chamber of Commerce, Visit Oceanside and Oceanside Economic Development.

**Ocean Place Cinemas** has received a face lift! Ocean Place Cinemas located at Mission and North Coast Highway has installed trellises, a fire pit a new ramp system and fresh paint to update the center. It makes the outdoor dining experience nicer and more upscale and gives the movie theatre a prominent entrance.

**Go-Biz State Tax Credit Program** - Congratulations to Ceutix Labs LLC, a Pharmaceutical Manufacturing and Testing facility located at 3516 Seagate Way in Seagate Corporate Center. They have been awarded a \$105,000 tax credit through the State of California Go-Biz office. The company's core strengths include oral formulation techniques for first-in-human studies, and

strategies for poorly soluble and extended release applications related to biotech and pharma clinical trials and helping to get products to market.

## **Neighborhood Services**

**Annual Holiday Tree Lighting** – December 7 at 6:00 p.m. at Regal Cinema Plaza, 400 Mission Avenue. City Officials, please report to the Tree at 5:45 p.m. Festivities will begin at 4:00 p.m. Miss Charlene’s recreation class dancers will perform until approximately 5:00 p.m. The Star Kids will sing from 5:00 p.m. – 5:45 p.m. The Antique Fire Engine will arrive at approximately 6:00 p.m. and this is when the tree will be lit. After the Tree Lighting, families can have their photos taken with Santa. The Friends of Oceanside Parks will be providing free cookies and milk for the children, and a free craft project. The Sunset Market will have rides for children. Tickets may be purchased that evening for bounce house, zip line & horse and carriage rides. Any questions, please call (760) 435-5041.

## **Community Events**

- Nov 23      **O’side Turkey Trot.** 7:00 a.m. – noon. (760) 434-5255.
- Nov 25      **Sip & Shop Downtown.** 2:00-5:00 p.m. [Tickets](#)
- Nov 25-26   **Merry Makers Fair.** 11:00 a.m. -6:00 p.m. Regal Cinema Center. (760) 754-4512.
- Dec 1        **First Friday Art Walk.** 5:00-9:00 p.m. Downtown locations.
- Dec 2        **Oceanside Yacht Club Swap Meet.** 7:00 a.m. – noon. Lot 2. (760) 722-5751.
- Dec 2        **Becky Stuart Memorial Race.** 8:00 a.m. – 1:00 p.m. Harbor. (760) 653-9444.
- Dec 6        **San Diego North County EDC Business Breakfast.** 7:30 a.m. CSUSM. (760) 435-3351.
- Dec 7        **Holiday Tree Lighting.** 6:00-8:00 p.m. Regal Cinema Plaza. (760) 435-5041.
- Dec 9        **Boat Rides with Santa** for \$3 donation to Friends of Parks and Rec. 10:00 a.m. – 2:00 p.m. Oceanside Adventures at the Harbor. (760) 277-3737.
- Dec 9        **Old Fashioned Christmas.** Heritage Park.
- Dec 9        **Holiday Mercato.** 11:00 a.m. – 4:00 p.m. Beach House Winery.
- Dec 9-10     **Coaster Holiday Express.** [Tickets](#)
- Dec 9        **Parade of Lights.** 6:00 – 10:00 p.m. Harbor. (760) 722-5751.
- Dec 10      **Winter Senior Ball.** 5:00-8:00 p.m. Beach Community Center. 760-583-1490.
- Dec 13      **South O Walkabout.** 5:00 -8:00 p.m. (760) 421-9246
- Jan 13      **The Women’s Club of Oceanside’s 100th Birthday.** 2:00 p.m. 1606 Missouri Street. [Contact](#)