

**CITY COUNCIL WEEKLY UPDATE**  
**November 30, 2017**

**Planning**

**Economic Development Element/General Plan Update** - On November 29, the Planning Division conducted a public workshop on the draft framework of the Economic Development Element (EDE). The workshop was attended by roughly 40 members of the public, including Oceanside residents and business owners. Participants were introduced to the draft EDE themes, goals, and policies as well as relevant economic data gathered through technical studies and staff research. The themes, goals and policies are based on community input and the findings of the technical studies prepared to date.

At the workshop, presentations were provided by staff as well as the City's project consultant, Keyser Marston Associates. Following these presentations, public comments were received. Comments included: "economic development should enhance and not detract from the quality of life of Oceanside residents; natural amenities should be enhanced; hi-density nodes should be considered for major streets; airport should be better utilized as an economic development resource; assess North River Farms' impacts on agritourism; attract hi-tech companies; pursue cannabis commerce; support incubators in exchange for public benefits; goals and policies will only be useful if they are adhered to by decision-makers and if progress in achieving goals is measured in objective and quantitative terms." Several participants also asked questions regarding the fiscal impacts associated with various land use types of land uses (e.g., residential, hotels and industrial).

Workshop materials and a summary of public comment will be posted to the [project webpage](#) by Tuesday, December 5.

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Listed below are the public hearing items that the Planning Commission will review at their meeting on Monday, December 4, 2017.

**TRANSPORTATION ITEMS**

--Request to establish permit parking on Anchor Circle, Navigator Circle, Peal Lane, Lile Street, Gail Drive, and North Way per the Preferential Parking Permit program. *Staff is recommending City Council approval.*

**PUBLIC HEARINGS**

TWO CONDOS AT 829 S. PACIFIC STREET – Consideration of a TENTATIVE PARCEL MAP (P16-00001), DEVELOPMENT PLAN (D16-00004) and REGULAR COASTAL PERMIT (RC16-00006) to allow the construction of a two-unit condominium building at 829 South Pacific Street. *Staff is recommending approval.*

**DISCUSSION ITEMS**

--Cancellation of December 18, 2017 meeting.

Listed below are the public hearing items that the OHPAC will review at their meeting on Tuesday, December 5, 2017.

**BOUTIQUE HOTEL AT 408 PIER VIEW WAY** – Consideration of a Development Plan (RD17-00005), a Conditional Use Permit (RCUP17-00003), and a Regular Coastal Permit (RRP17-00007) to operate a boutique hotel with associated tenant improvements at 408 Pier View Way. *Staff is recommending CDC approval.*

**SURFSIDE ANIMAL HOSPITAL EXPANSION AT 3870 MISSION AVENUE, SUITE D AND 3876 MISSION AVENUE** – Consideration of DEVELOPMENT PLAN (D17-00016), CONDITIONAL USE PERMIT (CUP17-00018) and HISTORIC PERMIT (H16-00002) to allow the expansion of an existing animal hospital into an adjacent building/suite. A drive aisle between the buildings is proposed to be closed off with landscape planters and fencing for use as a pedestrian walkway for the business. *Staff is recommending Planning Commission approval.*

## **DISCUSSION ITEMS**

--Local Coastal Program (LCP) Update

### **City Manager's Office**

**Buena Vista Lagoon Final EIR** - SANDAG released the Final EIR on October 27, 2017, denoting the saltwater alternative as the proposed project. SANDAG staff indicate that the Final EIR is tentatively scheduled for certification by the SANDAG Board of Directors on January 26, 2018.

### **Public Works**

**Pier View Way Bridge Concrete Patching Project** – Work started Monday, November 27 on the southwest quadrant of the structure as the contractor began installing fencing and scaffolding. This is the last quadrant of the structure to be completed and should take approximately 3 months depending on the extent of the repairs needed. This work was delayed in order to stay out of the area during the busy summer season.



**Pier Deck Replacement Project** – Work will begin in mid-December on a deck replacement project at the end of the pier around Ruby's restaurant. This is the last portion of decking that needs to be replaced. The contractor will work in only one section at a time to be as least disruptive to Ruby's and its' patrons during the work as possible. Staff has spoken to Ruby's management about the project and method of work. The project should take approximately 2 months to complete.

**North Coast Corridor Bikeshare Program** - Staff from the Traffic Engineering Division has attended three coordination meetings with representatives from other regional cities. The meetings were an opportunity for cities to review the different types of Bikeshare programs currently available, and evaluate the feasibility of implementing a program along the north coast

corridor. At the last meeting, five coastal cities agreed to solicit comments and prepare an MOU for all five cities to sign (which will be brought to Council). All cities agreed that implementing the pilot program should be no cost to the cities. Encinitas has volunteered to take the lead in preparing the MOU and Request for Information; they hope to implement the program in their city by spring 2018. Staff from the Traffic Engineering Division will be giving an overview of the program to MainStreet Oceanside on December 5.

**Oceanside Boulevard Repairs** - On December 6 and 7, City staff will perform an asphalt overlay on the number 1 westbound lane of Oceanside Boulevard from Camelot to Crouch. Staff will return the following week, to complete the number 2 west bound lane. Roadway notification signs have been placed and social media will be updated to let residents know to expect delays and use alternative routes.

**Oceanside Municipal Golf Course** - The City has a vector remediation project that is scheduled for the golf course. The project would remove significant amounts of invasive vegetation and mosquito breeding areas, and reconfigure sections of Pilgrim Creek through the course. All of the creek crossings will be replaced and upgraded as part of the project. In order to effectively construct the project, the golf course would need to be either completely closed for a 6 month period, or partially closed for a 12 month period. Staff is evaluating the costs associated with various options including the timing and cost of upgrades to the golf course itself. Additional information on alternatives will be forthcoming.

## **Police Department**

**Body Cameras** – OPD and I.T. currently have some of the computer servers installed at the Police Department to support the Body Worn Camera infrastructure. ARQ, the camera vendor, will be doing additional installations at OPD starting the week of Dec 11. There was a setback due to some equipment being held up at Customs. Staff projects the initial launch of the 20 camera trial period will begin on January 1, 2018.

## **Financial Services**

**Audit** - The auditors have completed the audit of the City's financial records with no major issues found. The Comprehensive Annual Financial Report ("CAFR") is in process and will be presented to the Council at the December 20 meeting.

## **Water Utilities**

**Solar Project** - The Solar project construction activity continues. This week into next week, scheduled power outages with SDG&E will take place at all 9 facilities. Safety service facilities will not have power interruptions due to on-site emergency generators. Other City facilities will be closed during the power outage.

MLK Park parking lot closure is scheduled for Tuesday, December 5. A phased parking lot closure plan has been developed at MLK Jr. Park to address user access, ADA access, and drop-off and pick-up scenarios for both schools. OUSD has been notified and will continue to receive updates to coordinate with students and parents.

**Landfill Week** - City of Oceanside residents will be able to have large items that are not suitable for donation picked up curbside during the upcoming Landfill Week. Landfill Week for single family residents is scheduled for December 4-8 and multifamily complexes between December 11 -15. To schedule a pick up, call Waste Management at 760 439-2824 at least 24 hours before your regularly scheduled service day.

## **Fire Department/Public Works**

**Tree Planting Dedicated to Fallen Heroes of 9/11** - As a dedication to the fallen heroes of 9/11, the Public Works Department, Fire Department, San Diego Regional Urban Forests Council, and Fire Explorers planted two Cypress trees replicating the "Twin Towers" at Fire Station No. 7 on Nov. 28, 2017. Remembering the brave men and women that sacrificed their lives for the protection of the citizens of New York City remains in the hearts of us all. This year, the Fire Explorers (a group of young men and women being trained in various aspects of the fire service) helped plant the two trees. The Fire Explorer program prepares participants for the competitive path to a career in the Fire Department.



## **Library**

**Bookmobile wraps** - The Oceanside Public Library's Bookmobiles will be getting wrapped during the Holidays with colorful new graphics. In order to do this update, which was made possible by the generous support of the Friends of the Library and the Library Foundation, the vehicles will not be on the road during the month of December. The new vehicle wraps will be enjoyed when the bookmobiles are back serving the community in January.



**Holiday Book Talk: A Gift Guide** - Saturday, December 2 at 2:00 p.m. in the Civic Center Library Community Rooms. Stumped on holiday gift giving ideas? We've got you covered! Join local representatives from Barnes & Noble and San Diego's new independent bookstore, The Book Catapult, for professional recommendations for the best books to give everyone on your list. An Oceanside Librarian will also share suggestions for browsing the Friends of the Oceanside Public Library Bookstore for holiday gifts. Books will be available for sale and to order at the event.

**Holiday Sing-Along Program with the Sunset Strummers** - Saturday, December 2 at 2:00 p.m. – Mission Branch Library and Saturday, December 9 at 11:00 a.m. – Civic Center Library. The Sunset Strummers Ukulele Band will bring their festive and interactive holiday music show to the Oceanside Public Library. All ages are invited to attend this free music program.

### **Neighborhood Services**

**Private Surf Camp Permits in Oceanside** - Since 2015, the City began to designate certain areas for private Surf Camps on Oceanside beaches. The City required these surf camps to submit an application, provide its business license and proof of insurance and obtain a permit to operate the camp from the Parks & Recreation Administration Office. Fees are expected to go up slightly in 2018 to ensure cost recovery. This will move the City towards a more sustainable cost recovery model. The financial impact to the camps should be minimal. Letters are being sent out shortly notifying the operators of the new costs. Please contact Eileen Turk or Bill Curtis if you have questions.

**Annual Holiday Tree Lighting** – December 7 at 6:00 p.m. at Regal Cinema Plaza, 400 Mission Avenue. City Officials, please report to the Tree at 5:45 p.m. Festivities will begin at 4:00 p.m. Miss Charlene's recreation class dancers will perform until approximately 5:00 p.m. The Star Kids will sing from 5:00 p.m. – 5:45 p.m. The Antique Fire Engine will arrive at approximately 6:00 p.m. and this is when the tree will be lit. After the Tree Lighting, families can have their photos taken with Santa. The Friends of Oceanside Parks will be providing free cookies and milk for the children, and a free craft project. The Sunset Market will have rides for children. Tickets may be purchased that evening for bounce house, zip line & horse and carriage rides. Any questions, please call (760) 435-5041.

**3<sup>rd</sup> Annual Noche De Damas Banquet** - The Crown Heights Resource Center will be hosting the 3<sup>rd</sup> Annual Crown Heights Noche de Damas women's group banquet November 30 from 5:30 – 7:30 p.m. Noche de Damas is a social and empowering support group for the women of Crown Heights as they learn to develop social skills, develop goals and take steps to accomplish those goals, some of which include education or entrepreneurship. There will be guest speakers and a variety of community entertainers, from Spoken Word to Live Song performance. This year's theme is New Beginnings/Nuevos Comienzos. Registration and check-in is from 5:30-6:00 p.m. and banquet festivities will begin at 6:00 p.m. Please RSVP with Jennifer Martinez at (760) 435-3371 or Erica Jimenez at (760) 435-3339.

**Housing & Neighborhood Services Holiday Book Drive** - Housing & Neighborhood Services Department staff are hosting the annual Holiday Book Drive and Santa visit in an effort to address the reading level gap amongst some of our youth over the 3-week winter break from school. Housing staff partner with the Oceanside Fire Department to drive Santa to the Family Recovery Center, Crown Heights Resource Center, Joe Balderrama Recreation Center and Libby Lake Community Center to deliver reading books in book bags that youth in the City-sponsored

and/or partnered after-school programs have committed to reading over the winter break. This is in line with Housing and Urban Development's initiative to address the declining reading level in housing programs for low to low-moderate income families. Santa will meet with Housing staff and the Fire Dept. at Fire station #1 at 12:30 p.m. and start their procession to all four sites. For questions and/or schedule for visits, please contact Adrian Mendoza at (760) 435-3340.

**Crown Heights Posada Celebration** - The Crown Heights Neighborhood Group (CHNG) and Association, in partnership with North County Lifeline and the Housing and Neighborhood Services' Crown Heights Resource Center, will be hosting La Posada on December 20 from 6:00 p.m. – 8:00 p.m. The neighborhood group board members and resident volunteers come together to conduct the Posada procession at the Crown Heights Resource Center and afterwards celebrate with games and food for all in attendance. This year the neighborhood group, in partnership with faith-based group Save Our Streets (S.O.S.), will be including the candlelight vigil in the Crown Heights neighborhood as part of their event as well. Every year, S.O.S. host an anniversary candle light vigil in memory of our fallen officers, Dan Bessant and Tony Zeppetella, and residents that have fallen victim to violent crime in Oceanside. There will be a candlelight vigil and moment of silence on December 20, 2017, at 6:33 p.m. Questions can be directed to Maria Yanez at (760) 435-3393.

## **Community Events**

- Dec 1        **First Friday Art Walk.** 5:00-9:00 p.m. At Springhill Suites this month.
- Dec 2        **Oceanside Yacht Club Swap Meet.** 7:00 a.m. – noon. Lot 2. (760) 722-5751.
- Dec 2        **Becky Stuart Memorial Race.** 8:00 a.m. – 1:00 p.m. Harbor. (760) 653-9444.
- Dec 6        **San Diego North County EDC Business Breakfast.** 7:30 a.m. CSUSM. (760) 435-3351.
- Dec 7        **Holiday Tree Lighting.** 6:00-8:00 p.m. Regal Cinema Plaza. (760) 435-5041.
- Dec 9        **Boat Rides with Santa** for \$3 donation to Friends of Parks and Rec. 10:00 a.m. – 2:00 p.m. Oceanside Adventures at the Harbor. (760) 277-3737.
- Dec 9        **Old Fashioned Christmas.** Heritage Park.
- Dec 9        **Holiday Mercato.** 11:00 a.m. – 4:00 p.m. Beach House Winery.
- Dec 9-10    **Coaster Holiday Express.** [Tickets](#)
- Dec 9        **Parade of Lights.** 6:00 – 10:00 p.m. Harbor. (760) 722-5751.
- Dec 10      **Winter Senior Ball.** 5:00-8:00 p.m. Beach Community Center. 760-583-1490.
- Dec 13      **South O Walkabout.** 5:00 -8:00 p.m. (760) 421-9246
- Dec 13      **Chanukah Ceremony Civic Center**
- Dec 20      **La Posada.** 6:00 – 8:00 p.m. Crown Heights Resource Center. (760) 435-3393.