

CITY COUNCIL WEEKLY UPDATE

December 29, 2016

Planning

No update

Neighborhood Services

Oceanside Deployment Site for WeALLCOUNT census of homeless persons on Friday, January 27, 2017 at the El Corazon Senior Center - The Regional Task Force on the Homeless (RTFH) coordinates an annual one-day census of the people in San Diego County experiencing homelessness, both sheltered and unsheltered; more than 1,000 volunteers will be trained and deployed throughout the county. The count is mandated for all communities funded by the U.S. Department of Housing and Urban Development. It enables our region to better understand the scope, impact and potential solutions to homelessness, and empowers our community to qualify for funding that is essential to addressing the issue. Communities across the country will be conducting similar events during the last ten days of January. This year the count will take place on Friday, January 27, 2017 between 4:00 and 7:00 a.m.

For the fourth year, the City of Oceanside will host a deployment center at the El Corazon Senior Center, located at 3302 Senior Center Drive. Volunteers will arrive at 4:00 a.m. and be provided with maps of areas that they will survey. Results of the survey will be published by the Task Force at a later date. Persons interested in volunteering must register in advance at <http://www.rtfhsd.org/>. For more information, please contact Angie Hanifin at 435-3363 or Margery Pierce at 435-3360.

Public Works

Beach Sand – The City was able to obtain 2,500 cubic yards of free sand from a contractor at Camp Pendleton. It continues to be delivered to Buccaneer Beach. The City had recently received the final Opportunistic Beach Fill Program (OBFP) permit which will allow us to take advantage of any appropriate sand generated from construction throughout the city. The material at Del Mar Beach was inspected to ensure it was clean, beach quality sand. The contractor not only delivered the sand, but also provided a flagman on site and spread the material on the beach, at no City cost.



[Water Utilities](#)

Curb Up - Waste Management, in partnership with Goodwill, have enhanced "Curb Up" reuse options for residents and multi-family complexes, to include additional "donation weeks" during the year, donation kiosks, and additional services for textile recycling in 2017. A "Curb Up" zero waste service sheet will be sent in the January billing to all residents. Direct mailers will also be sent to multi-family complex owners/managers in order to promote the proper reuse, recycling, and disposal of large item bulk materials. Information here: <http://www.ci.oceanside.ca.us/civicax/filebank/blobdload.aspx?blobid=43703>.

Organics Feasibility Study - As part of the City's Organics Feasibility Study, a Waste Characterization Study will be conducted at the City Operations Center from Monday, January 16 to Friday, January 20, weather permitting. Staff from Waste Management, HF&H Consultants, and the City Zero Waste team will be analyzing solid waste, recycling, and organics streams from all residential and commercial collection routes. Additionally, stakeholder meetings will be conducted on January 30 to evaluate various local processing options and costs for organics materials.

Mark Your Calendars:

Earth Festival & Earth Month 2017 - North County's Earth Festival 2017 will be held on April 22 from 10:00 a.m. to 3:00 p.m. It is free to host a booth; however, spots fill up quickly. The City's Green Oceanside team is accepting vendor applications now. Additional events, including a Used Oil Filter Exchange, Green Oceanside Business Network Expo, and the annual Loma Alta Creek Clean Up will also be held throughout the month of April. Applications and event information can be found at www.greenoceanside.org or questions can be emailed to greenoceanside@ci.oceanside.ca.us.

Green Feast 2017 - Mark your calendars, Visit Oceanside and the South Morro Hills Association have partnered with the Green Oceanside team to host a "Farm to Table to Farm" luncheon event in the South Morro Hills area on May 20. Details will be forthcoming. If you have questions, please email the Green Oceanside team at greenoceanside@ci.oceanside.ca.us.

[Economic Development](#)

Agritourism - The Tier 1 Strategy of the Agritourism Strategic Plan will kick off with the first Agritourism Workshop to be held at Melba Bishop Park on January 31 from 8:30 a.m. to 4:00 p.m. Speakers include the State-renowned Penny Leff, the UC Davis Small Farms Programs and Agritourism Coordinator. She will discuss potential agritourism projects and programs that could benefit Oceanside.

The Workshop will have small group discussions to share what individuals would like to do on their farms and the ability to share their experiences or hesitations.

The Agenda also includes city staff from Planning, Traffic, Water/Sewer and Engineering, as well as a County environmental health representative to discuss the regulations and requirements needed to make agritourism ideas a reality. The presentations will feature speakers that have had success in opening agritourism venues like the Temecula Olive Oil Company, Mellano Farms, and others to be confirmed. Penny Leff will close by having participants assess their agritourism

potential and discuss the paths, steps and improvements or changes needed to accomplish agritourism development.

This is a free event sponsored by the City of Oceanside in partnership with Visit Oceanside and the South Morro Hills Association. Both breakfast and lunch will be provided from agritourism partners that source their produce and supplies locally: breakfast from Petite Madeline and lunch supplied by Local Tap House. Please RSVP to the following link. <https://oceansideagritourismworkshop-jan2017.eventbrite.com>. We look forward to seeing you there!

Community Events

- Jan 6 **Shakespeare's Twelfth Night.** 7:30 p.m. Muramid Museum. (805) 704-7482.
- Jan 10 **Comedy Night at the Privateer Marketplace & Wine Bar.** 6:30-8:30 p.m. (760) 453-2254.
- Jan 10 **RAAM Documentary.** 7:00 p.m. Brooks Theatre. (720) 381-6053.
- Jan 28 **Oceanside Beer & Music Festival.** 2:00 – 6:00 p.m. Junior Seau Pier Amphitheater. (562) 338-2087.
- Feb 4 **Amazing Race to Serve.** Scavenger foot race. 6:00 – 8:30 a.m. (760) 724-6700.
- Feb 4 **Youth Success Week Finale.** 2:00-4:00 p.m. Junior Seau Pier Amphitheater. (760) 966-7863.
- Feb 4 **Oceanside Harbor Wine Cruise.** 5:00 p.m. Oceanside Adventures. (888) 507-1130.
- Feb 11-12 **Valentine's Bike and Valentine's 5K Run/Walk.** Civic Center/Strand. 7:00 a.m. – noon. (858) 259-9595.
- Feb 11 **Movie at the Pier.** 5:30 – 8:00 p.m. "The Notebook." (760) 435-5041.