

CITY COUNCIL WEEKLY UPDATE

April 4, 2014

Planning Division

Listed below are the public hearing items that the Planning Commission will review at their meeting on Monday, April 7, 2014:

PC Workshop: Initial Screening of General Plan Amendments (GPA13-00001, GPA13----2, GPA13-00003, GPA13-00004).

PC Public Hearing: 1735 S. PACIFIC ST. REMODEL – Consideration of a REGULAR COASTAL PERMIT (RC13-00011) to remodel an existing single-family residence located at 1735 South Pacific Street. *Staff is recommending approval.*

DRIVEWAY @ 1601 SOUTH NEVADA – Consideration of a VARIANCE (V13-00007) to allow two curb-cuts and driveways on a single-family residential property located at 1601 South Nevada Street. *Staff is recommending denial.*

Development Services

Mission Avenue Improvement Project Phase 1

Construction: Mission Avenue Improvement Project Phase 1

Construction: Work on the project continues. The current construction phase was again delayed due to morning rains on April 1 and 2. This week (March 31-April 4), construction fencing adjacent to the businesses was relocated and the new sidewalk is in use. Walking bridges have been installed for pedestrian access to the businesses. The small bridges span the areas where the four-foot pathway is being removed. Asphalt paving did occur as scheduled on April 1, however wet conditions have hampered the sidewalk replacement. Pedestrian access to businesses will remain open at all times.

- On Tuesday April 8, the project will move to the south side of Mission Avenue from Clementine to Ditmar (Construction Stage 3). A combination of traffic control and barriers will be placed from Clementine to Coast Highway. This will close Clementine, Nevada, Ditmar, and Freeman to through traffic from Seagaze Drive. The Freeman closure is due to elevation differences between the new roadway and the old road way. The old road surface is approximately 12" higher than the new road surface. This difference prevents a safe transition for vehicles.
- On Tuesday April 8, west bound vehicular traffic on Mission Avenue to Coast Highway will use the newly constructed travel lane on the north side of Mission. Access will be restored to through traffic on Clementine, Nevada, Ditmar and Freeman from Pier View.
- The Saint Mary, Star of the Sea Parish parking lot located on the southwest corner of Pier View and Freeman Street is available for business patrons. Area employees are being asked to refrain from using the parking lot. The parking lot is regulated as 2 hour parking, and no overnight

parking is allowed. The north side of the lot is available from 8 a.m. to 5 p.m. and the south side of the lot is available from 8 a.m. to 9 p.m.

The contractor remains committed to recovering the rain delays of this week and anticipates being able to regain some of the schedule with time savings in Construction Stage 3.

Business Relations: In the April 1 Main Street Oceanside meeting, City Staff informed attendees that despite rain that morning, the paving was on schedule but the traffic switch was rescheduled to Monday, April 7. The rain on April 2 is cause to change the traffic switch to Tuesday April 8. Flyers are being distributed to businesses announcing the changing dates.

Economic Development

An update of the latest economic development activity occurring in Oceanside can be found [HERE](#).

Neighborhood Services

Alex Road Skate Park Concessions - There has been interest shown to have a stand-alone concession/food vendor at the Alex Road Skate Park. Staff is planning to notice the public that we are accepting proposals to provide food at the park for sale. The vendor would have to be self-contained, as there are no utility hookups at the park and he/she would be responsible to come and leave each day and do cleanup of the park before leaving. Once proposals are submitted, staff will seek approval from the City Council to enter into a contract with a vendor.

Fireworks Meeting - The City will be hosting a meeting for all businesses who are located in the Ocean Ranch Corporate Center on Wed. April 9 at 11:00 a.m. The meeting will be held at the Marriott Courtyard on Seagate Drive. The plan will be presented on street closures, parking and the special event. Invitations have been sent out via property management companies and hand delivered to the restaurants on Ocean Ranch Boulevard. Representatives from Police and Fire will attend. This year's fireworks will be held on Thursday, July 3, 2014. For more information, contact Eileen Turk (760) 435-5529.

North County Model Railroad Society Ribbon Cutting Ceremony - Saturday, April 19 at 12:00 p.m. to open its TRAINS FOR KIDS facility.

Dia de los Niños - Save the date for the "Day of the Child," held at Joe Balderrama Park on Saturday, April 26 from 10:00 a.m. – 2:00 p.m.

Egg Hunts:

Buddy Todd Park - Saturday, April 19th at 10:00 a.m. sponsored by Neighborhood Services. New this year, there will be a magic show and jumpers.

Libby Lake - Saturday, April 19 from 9:00 a.m. – 12:00 p.m., sponsored by the Fellowship Church.

Fireside Park - Saturday, April 19 from 9:00 a.m. – 12:00 p.m., sponsored by the Fellowship Church.

Joe Balderrama Recreation Center - Saturday, April 19 at 9:30 a.m. sponsored by the Eastside Neighborhood Association .

Library

Mission Branch Library Reopened: The Mission Branch Library has reopened to rave reviews. On the first day, the Library had over 500 visitors and checked out 1600 books! With special thanks to Mary Ann and Tom Cooney and local artist Todd Gomes-Aviv, the Library will be creating a community 8'x16' mural which will be painted by library kids, teens and adults for the new children's area of the Mission Branch Library.

Water Utilities

Drought Conditions: In January, Governor Brown declared a State of Emergency in California due to current drought conditions. While different parts of the state are being affected in different ways, San Diego County (including Oceanside) currently remains at a level 1 drought watch. We are asking residents and businesses to remain diligent in their water use and to continue using water wisely and efficiently. For more information about how residents and businesses can save water, please visit www.savewateroceanside.com. In addition, over the next few months, Water Utilities will be offering a series of free events and workshops that are designed to give Oceanside residents specific tools to reduce water waste and increase water use efficiency.

California Friendly Landscape Contest: Oceanside residents who have front-yard landscaping that is "California friendly" are encouraged to enter our contest. The contest requires participants to submit 4 - 5 photos of their front-yard landscaping and provide water-wise tips to be shared with fellow residents to the Water Utilities counter at City Hall. Top prize is \$250 and the deadline is Monday, April 7th, 2014.

Residential Surveys and Smart Landscape Evaluations: Both the Smart Landscape Evaluation and the Residential Survey are free to Oceanside customers, and are designed to assist residential, multi-family, and business customers with identifying inefficiencies in water use, and to provide water saving opportunities. Single-family participants can expect to have technicians review indoor fixtures and evaluate the performance of their landscape irrigation system. Upon conclusion of the visit, participants will receive a list of recommendations and a proposed watering schedule. Multi-family and business customers are eligible for an outdoor audit and will receive a report outlining site specific irrigation, maintenance recommendations, and suggestions for plant alternatives designed to reduce water waste and increase water efficiency. For more information or to enroll for this free service, call 866-883-1332.

Community Events:

Apr 4-5 **Ragnar Evening Relay So Cal 2014.** Junior Seau Pier Amphitheater. 10:30 p.m. – 10:00 a.m. (801) 499-5024.

Apr 5 **Surfrider Foundation Beach Cleanup.** North side of pier. 9:00 – 11:00 a.m.
www.surfridersd.org.

Apr 5-6 **Race Across America Cycling Challenge.** Guajome Park. 8:00 a.m. – 5:00 p.m.
(720) 381-6053.

Apr 6 **Oceanside Yacht Club Opening Day.** 12:00 – 4:00 p.m. Oceanside Harbor. (760)
722-5751.