

CITY COUNCIL WEEKLY UPDATE

December 27, 2013

Development Services

Mission Avenue Improvement Project Update:

Construction - Work on the Mission Avenue Improvement Project continues as planned and the project is ahead of schedule. Crosswalks have been placed at Clementine and Nevada Streets, and asphalt paving is scheduled to be placed from Clementine to Ditmar Streets on December 27, 2013. Sidewalk from Clementine to Ditmar Streets will be placed during the week of December 30, 2013.

Starting January 6, 2014, concrete traffic barriers and traffic control is scheduled to be placed west of Ditmar to Coast Highway on the north side of Mission Avenue, which will direct the westbound traffic to the south side of Mission Avenue. Ditmar and Freeman Streets will be closed to through traffic north of Mission Avenue. Pedestrian access will be provided to all businesses along this segment while construction is underway. During this stage, all parking along Mission Avenue (Horne to Coast Highway) will be eliminated due to traffic control and construction. Staff is working to adjust the traffic control plan to (potentially) allow parking along Mission Avenue east of Ditmar Street, if safety and physical constraints can be resolved. Parking and pedestrian access to Mission Avenue will be from side streets both south and north of Mission Avenue. This stage of the project is scheduled to be complete April 2014.

Business Relations - On December 17, 2013, Main Street Oceanside hosted two meetings lead by project management staff from Arcadis and City staff. The focus of the meetings was to review the construction plans, schedule, construction-related impacts, Farmers' Market impacts and collect business owner input. The meetings were well attended. Staff, Arcadis and Main Street will continue with the distribution of information and hosting of additional meetings. The next meeting has been tentatively scheduled for the week January 13, 2014.

Farmers' Market - In order to help relieve project-related impacts during this next portion of work, Main Street Oceanside is proposing to temporarily adjust the location of the Farmer's Market. The Farmers' Market starting on January 9, 2014, will be located from Freeman Street west to Tremont Street on Pier View. A traffic management plan will be submitted to the Traffic Division from Main Street for review and approval. This move will preserve vehicular access and parking to businesses on Freeman Street and the alley between Ditmar and Freeman Streets. Staff will assess whether this configuration is acceptable after our experience with it on January 9, to see if there are any other adjustments needed. The temporary relocation of the Farmers' Market will last until April 2014, and then will return to its normal location.

Planning Division

No Update.

Neighborhood Services

The Annual Point in Time Count of the Homeless will be conducted county-wide on Friday, January 24. Oceanside will be hosting a deployment center at El Corazon Senior Center from 3:00 a.m. – 8:00 a.m. where volunteers will be issued materials and will return their counts after field operations. Those wishing to volunteer to go out on the count may contact the Regional Task Force on the Homeless. Elected Officials are invited to participate. If you are interested, contact Margery Pierce, Neighborhood Services Director.

Water Utilities Division

Christmas Tree Recycling - Christmas trees are collected for recycling at curb site for three weeks following Christmas Day on one's regular collection day. When possible, residents are asked to cut down the tree so that it fits inside the green waste cart with the lid closed. Please remove all decoration and tree stands. Flocked trees cannot be recycled and must be disposed of through regular waste service, cut down, and placed in the gray waste cart with the lid closed. A roll-off container will also be made available for flocked trees at the City Operations Center at 4927 Oceanside Blvd until January 11, 2014.

Free Landscape Workshop - Saturday, January 11 - Learn 6 ways to become a more water-wise gardener during this free and information-packed presentation from 9:00 a.m. - 12:00 p.m. at the Civic Center Library Community Room. Topics will cover "Right Plant, Right Place," "Using Rainwater as a Resource," and "Managing Irrigation." Bring your questions to these gardening experts! Seating is limited; please RSVP by emailing kcoogan@ci.oceanside.ca.us or calling 760-435-5857.

San Luis Rey River Cleanup - Saturday, January 25, 2014 from 9:00 a.m. – 12:00 p.m. Join the Clean Water Program and volunteers to remove trash and debris from the San Luis Rey River and Harbor Beach. More information about the San Luis Rey River Cleanup event can be found at www.oceansidecleanwaterprogram.org.

Used Oil Filter Exchange Event – Free to the Public: The City of Oceanside will be hosting a free Used Oil Filter Exchange event on Saturday, February 1, from 10:00 a.m. to 2:00 p.m. at O'Reilly Auto Parts Store at 3840 Plaza Drive. Oceanside residents can bring their used oil filters to the event, and exchange them for a FREE new oil filter of their choice (price and supply limitations may apply).

Zero Waste Business Certification Program: Greening our business community is a major objective of our Zero Waste Strategic Resource Management Plan. Our goal is to launch a Zero Waste/Green Business Certification program by Green Week 2014. The Solid Waste and Recycling program is planning several key stakeholder workshops for the development of this program. Workshop details will be coming shortly.

Community Events:

Dec 31- Jan 10 **Tall Ship Hawaiian Chieftain.** Oceanside Harbor. (800) 200-5239.

Jan 4 – 5 **Western Surfing Association Championship Tour.** Harbor – South Jetty. 7:00 a.m. – 5:00 p.m. (949) 369-6677.