

COUNCIL WEEKLY UPDATE

September 3, 2009

Library fall concert series begins Friday September 4

The Library's world music concert series begins Friday September 4, with a performance by the popular Scottish group, Old Blind Dogs, at 7:30 p.m. in the Civic Center Library Community Room. Tickets are \$15; the series is sponsored by the Friends of the Library. In October, virtuoso musician and composer Rahim AlHaj will perform music from Iraq; and in November, Ronny Cox will share folk music of the Southwest. Tickets for all concerts are on sale at the library and advance purchase is recommended.

Library bookmobile schedule reduction

Oceanside Public Library announced that bookmobile service locations will be reduced nearly 50 percent due to budget reductions. Beginning Tuesday, September 8, the bookmobile will take books and materials to five eastern Oceanside neighborhoods (instead of nine) and will operate Monday through Friday from 1:00 to 5:00 p.m. Morning neighborhood stops will be cancelled. The changes apply to the large newer bookmobile; the Adelante bookmobile schedule is unchanged at this time. Updated maps and schedules of Bookmobile hours are available at all Library locations and at www.oceansidepubliclibrary.org or call (760) 435-5600 for more information.

Noche Mexicana to be held on September 15

The Library, Friends of the Library and local Hispanic community members have joined to plan and present a festive evening of Mexican music and dance called "Noche Mexicana" on September 15. The special event will be held in the Civic Center Plaza from 4:00 to 9:00 p.m., and features mariachi music, ballet folklorico, crafts for children, food, and vendor booths. This year's event has a historical theme and concludes with "El Grito", the Mexican rallying cry for independence.

Coast Highway Community Revitalization Incentive Program Workshops

A series of Planning Commission/ Community Workshops have been scheduled to take place between September and December of this year to engage the public in discussions with staff and Commissioners and work toward formulating a comprehensive community revitalization incentive program for the Coast Hwy planning area that would promote excellence in development and growth efficiency.

Consistent with the Coast Highway Vision and Strategic Plan, this incentive program is intended to facilitate the revitalization of the corridor with mixed use, pedestrian friendly, environmentally conscious and culturally enriched development while providing investors with the economic "edge" necessary to realize financial and economic goals.

At this time four workshop sessions have been set for the following dates starting at 7:00 p.m.: September 14, 2009, (City Council Chambers); October 8, 2009, (Civic Center Library Community Rooms); October 12, 2009, (City Council Chambers); and

November 2, 2009 (City Council Chambers). Additional workshops may be scheduled, if necessary to complete the work effort.

Workshop session reference materials, which will be distributed to the Planning Commissioners prior to the meetings for review, will also be posted on the City's Web site - as typically done with Planning Commission report items. In addition, reference materials will be posted under the Coast Highway Masterplan web link.

Senior Taxi Scrip Service: The City purchases taxi scrip booklets valued at \$20 and sells them to seniors at \$7 per booklet, allowing the senior resident an affordable taxi ride. The taxi scrip service began in 2005 as a pilot program with Oceanside Yellow Cab and has continued with this company as the sole taxi franchise in Oceanside up to this year. On July 1, 2009, City Council accepted grant funds from SANDAG that will continue to support this program at \$40,286 in FY 2009-10. An additional \$19,531 in revenue from the \$7 senior purchases provides a program budget of \$59,818.

For FY 2009-10, the City approved a second taxi franchise that is eligible to bid on this program. Quotes were received from both Oceanside Yellow Cab and 24/7 Taxi at the same price. Staff intends to contract with both companies for the purchase of scrip booklets and the budget will be allocated in proportion to the number of licensed taxis each company has in Oceanside; providing for purchases not to exceed \$35,292 (59%) percent for Yellow Cab and \$24,525 (41%) for 24/7 Taxi. Booklets will be unique to each of the companies with dispatch information printed on the face of the booklet and will be sold as separate services in the Recreation registration system. This approach will provide accountability measures for customer service of each cab company and will also provide clear information to the senior and the City about the company each senior is riding with.

SEPTEMBER 2009						
Sun	Mon	Tues	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

WEEKLY OCEANSIDE EVENTS LISTING

The following events listing is a compilation of items sent to the Oceanside City Manager's Office as of Sept 3, 2009, by various City departments and divisions and area agencies and organizations. Any errors of fact or omission are the responsibility of the

individual or organization providing the information. If you wish to have information included in this listing please call Linda Paguirigan, 435-3075 or fax to 435-6061 or e-mail her at LPaguirigan@ci.oceanside.ca.us.

Thru Sep 25 **Delayed Gratification by Dave Ghilarducci Exhibition.** Oceanside Museum of Art, (760) 435-3720.

Thru Jan 10 **An American Dream: Gregg Jabs Exhibition.** Oceanside Museum of Art, (760) 435-3720.

SEPTEMBER 2009

Sep 1-30 **Library Card Sign-Up Month.** Oceanside Public Library. (760) 435-5600.

Sep 4 **CITY HALL CLOSED.**

Sep 4 **Friends of the Library Fundraiser.** Ruby's Diner on the Pier. Pick up flyer at all Library Locations. (760) 435-5600.

Sep 4 **Fall World Music Series: Old Blind Dogs.** 7:30 pm. Civic Center Library, (760) 435-5600.

Sep 4-5 **Stargazing Party.** 8:00 – 10:00 pm. MiraCosta College baseball field. (760) 757-2121 ext. 6201 or www.tinyurl.com/k4zj6.

Sep 5 **Whelan Lake Monthly Field Trip.** 8:00 am. Buena Vista Audubon Society, (760) 941-7842.

Sep 5 **Mission Branch Matinees.** 2:00 pm. Mission Branch Community Room. (760) 435-5600.

Sep 6 **Customer Appreciation Day.** 11:00 am – 4:00 pm. Boars Nest, 3207 Roymar Road. (760) 757-4294.

Sep 6 **Project KEPPT Day.** 1:00 – 3:00 pm. North County Humane Society & SPCA, 2905 San Luis Rey Road, (760) 757-4357 ext. 1219.

Sep 6 **Ministry El Sembrador.** 1:00 – 5:00 pm. Buddy Todd Park, Mesa Drive. St. Mary Star of the Sea, (760) 522-4142.

Sep 7 **City Hall Closed in Observance of Labor Day.**

Sep 7 **80th Annual Oceanside Labor Day Pier Swim.** 5:00 am – 1:30 pm. Oceanside Pier and Amphitheater. (760) 435-1031.

Sep 8 **Study Series – Early Christian Doctrines.** 9:30 am and 7:00 pm. Mission San Luis Rey, (760) 757-3659 or slretreat@sanluisrey.org.

Sep 8 **Teen Advisory Board.** Grades 6-12. 3:30 pm. Mission Branch Library Community Rooms. (760) 435-5640.

Sep 8-9 **Blood Drive.** 10:00 am – 3:00 pm. MiraCosta College, (760) 795-6675 or www.sandiegobloodbank.org .

Sep 9 **Teen Advisory Board.** Grades 6-12. 3:30 pm. Civic Center Library Board Room. (760) 435-5640.

Sep 10 **Workshop: Talk to Kids About Grief and Loss.** 6:00 – 7:30 pm. 2111 Geneva St. Suite 100. (760) 737-2050.

Sep 11 **Crab and Rib Fest Fundraiser.** 7:00 pm. Heritage Garden at Mission San Luis Rey, 4050 Mission Ave. RSVP at (760) 966-3632 or visit rotaryoceanside.org.

Sep 11-13 **Surf for the Sea & Oceanside Firefighters.** 7:00 am – 4:30 pm. North side Pier. (760) 439-0863.

Sep 12 **Oceanside Downtown Historical Walks.** 9:00 am. Civic Center Fountain. www.oceansidehistoricalsociety.org.

Sep 12 **San Elijo Lagoon Field Trip.** 9:00 am. Buena Vista Audubon Society, (760) 753-1266.

Sep 12 **OCW Amtrak Century.** 9:30 am – 12:30 pm. Buccaneer Park.

Sep 12 **Science Seekers.** Grades 4-8. 2:00 pm. Civic Center Library. (760) 435-5600.

Sep 12 **Fifth Annual Western Hoedown.** 3:00 – 7:00 pm. Ivey Ranch Park, 110 Rancho del Oro Drive. (760) 722-4839.

Sep 12-13 **San Diego Poodle Club Specialty Shows.** 8:00 am – 5:00 pm. Buddy Todd Park. (760) 310-2073.

Sep 13 **Every Step Walk Fundraiser & Expo.** 9:00 am – 1:00 pm. Mance Buchanan Park. (877) 984-HOPE (4673).

Sep 13 **Film Screening & Discussion.** 2:00 pm. Mission Branch Community Room. (760) 435-5600.