

COUNCIL WEEKLY UPDATE

March 6, 2008

Planning Commission Meeting

Listed below are the public hearing items that the Planning Commission will review at their meeting on Monday, March 10, 2008:

Cricket @ Amazon Bikes -- To construct and operate three antennas attached to three remodeled light poles located at 1227 Vista Way. Staff recommends approval.

LDS Church -- For construction of pavilion building in accessory to the church located at 2080 California Street. Staff recommends approval.

Palm Tree Plaza Parcel Map -- To permit a lot parcel map within the Palm Tree Plaza Shopping Center located at the southwest corner of Lake Boulevard and Cannon Road. Staff recommends approval.

Coast Highway Vision & Strategic Plan Effort

A request for proposals (RFP) was issued on December 31, 2007, initiating the "Coast Highway Corridor Vision and Strategic Plan" effort. The Coast Highway Corridor Vision and Strategic Plan area boundaries include the North Coast Highway area, the Mid-Coast Highway/Downtown Transit Center area and adjacent neighborhoods to the east and west and the South Coast Highway/Sprinter Station area. The Vision and Strategic Plan is intended to serve as the blueprint for the enhancement and revitalization of the Coast Highway corridor.

The RFP was posted on the City's Web site and was sent to a total of 40 firms nationwide in order to solicit proposals from planning, urban design, economic and transportation professionals. A total of thirteen responses were received. Staff interviewed the three most qualified firms in February and held a second interview on March 5, with the two top-ranking teams. Staff will initiate contract award discussions with the staff-recommended candidate and will prepare a draft contract for review by the City Attorney during the week of March 10. Staff's recommendation to the City Council and award of the contract is targeted for April 2008.

Oceanside Boulevard Corridor Master Plan

A request for proposals (RFP) was issued on January 10, 2008, inviting consultants to support staff's outreach to corridor property owners. In so doing, the City hopes to enlist financial support of a City-administered master planning process. That process will lead to the creation of a draft specific plan for the area estimated at costing from \$800,000 - \$1,000,000. The City has budgeted an amount of \$320,000 to be allocated to this effort.

The RFP elicited five proposals which were narrowed by a staff selection committee to three finalists. The submitting firms were interviewed on March 3, with two finalists

selected. Staff is further reviewing the issue of fee and scope of services of both firms and is checking references as well.

A decision on the choice of firm will be announced once final contract negotiations are underway and a contract is drafted for City Attorney review. Contract award by Council is targeted for April/May. Staff expects the consultant's work to be complete between May and September 2008. Based upon input from this effort, an RFP for master planning services will be issued. The draft specific plan is slated to be complete by Summer 2009.

Center City Golf Course Alternative Study

Staff issued an RFP for consultant services in early February for a baseline alternative use study for the Center City property (this document can be found on the City's Web site). Proposals are expected by March 6. A selection committee is in formation. Finalization of the consultant contract is expected in May, with consultant work to be completed in November 2008.

Libby Lake Village

San Diego Habitat for Humanity's twenty-unit homeownership project is in the process of grading the home sites near Libby Lake. Habitat will submit plans for plan check by the middle of next week. Pre-tensioned slabs should be poured and streets, curbs and gutters completed by the middle of May. Habitat plans to hold a "Building Blitz" to construct four houses the week of June 2 through June 6. The Council is invited as honored guests to the "Blitz" and groundbreaking ceremony starting at 7:30 a.m. on the morning of June 2. More details are forthcoming.

Lil Jackson Senior Affordable Housing

Southern Presbyterian Homes has completed the environmental review process (MND) which was noticed beginning March 4; comments may be made until April 3, 2008. Planning will present this project to the Planning Commission on April 21. This 80-unit rental project should break ground in January 2009.

Easter Egg Hunt

The Eastside Easter Egg Hunt will be held at 9:30 a.m. on Saturday, March 22, at Joe Balderrama Park. The event is co-sponsored by Eastside UCAN, the North County NAACP and the City.

Annual Easter Egg Hunt will be hosted by the Parks & Recreation Division at Martin Luther King, Jr. Park at 10:00 a.m. on March 22; bring your Easter basket. The event is free and open to the public.

HUD Monitoring Responses

The U.S. Department of Housing and Urban Development made a monitoring visit on the City's Community Development Block Grant Program in May 2007. The report from that visit made two recommendations for the management of the Housing Rehabilitation Loan Program: first, to charge interest on deferred payment loans, which had been issued at zero interest; and second, to establish a revolving loan program for

long term sustainability of the program. The Neighborhood Services Department has accepted the first recommendation and new deferred payment loans will be issued with three percent simple interest, the same rate as is true for amortized loans. Since the allocation of CDBG funds for housing rehabilitation has already been submitted for the 2008-2010 budget cycle, the Department plans to establish a housing rehabilitation revolving loan program as part of the 2010-2015 Consolidated Plan for Housing and Community Development. The City has completed all recommendations from the monitoring visit. There were no findings from the monitoring visit.

North County Lifeline

Though the City application for CalGRIP funding was unsuccessful, North County Lifeline did get a CalGRIP grant for Community Based Organizations for \$159,030 to serve the Crown Heights and Back Gate neighborhoods of Oceanside. It is listed as North County Lifeline (City of Vista) on the announcement but that's only because their main office is located there. The Targeted Outreach Program (TOP) grant was submitted for services in Oceanside and will provide intensive gang prevention activities in our Crown Heights and Mesa Margarita neighborhoods. Services will focus primarily on gang prevention, with elements of intervention, education, and job training/skills development.

Teen Trip

A teen trip to Big Bear was recently taken with the Parks & Recreation Youth Services team over the winter break. Twenty-five youth had an opportunity to snowboard and spend a day with staff and friends. Teens participated from Melba Bishop, Joe Balderrama and John Landes Recreation Center areas.

Senior Center

Income Tax Preparation for all low-income persons is now available. Please register on day you wish to be seen, at 8:00 a.m. February 4 through April 14 from 9:00 a.m. to 3:00 p.m. on Mondays, Wednesdays and Thursdays.

Fundraiser for the Senior Nutrition Program

Fundraiser for the Senior Nutrition Program will be held Monday, March 17, at The Flying Bridge. Come celebrate St. Patty's Day and a portion of the proceeds from lunch and dinner will go to Oceanside Senior Nutrition Program.

TEEN FEST

TEEN FEST (formerly known as Youth Expo) will be held at the Band Shell at the Beach from 3:00 – 6:00 p.m. An outdoor movie will follow.

Joe and Mary Mottino YMCA

Thursday, May 22, Healthy Happy Hour at the Joe and Mary Mottino YMCA from 4:00 – 6:00 p.m.

Dia De Los Ninos Event

Joe Balderrama Recreation Staff and the East Side Association are teaming up on the Dia De Los Ninos Event slated for Saturday, April 26.

Fund Raiser Fashion Show /Luncheon

This event will raise funds for the elderly. It will be held on May 31, 2008, at MNCO Club on Camp Pendleton. The cost will be \$35.00 per person; everyone 18 years of age or older are welcome. Fashion by Draper's & Damon's, includes clothing, purses and jewelry. Tickets will be available at the Senior Center.

Spring Recreation Classes

Register now for 132 program offerings that can be found in the *Oceanside Magazine*. Including new offerings with a harbor business called Baja Sailing. Sign up with Parks & Recreation on line: www.ci.oceanside.ca.us. For more info call 435-5041.

MARCH 2008						
Sun	Mon	Tues	Wed	Thu	Fri	Sat
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

WEEKLY OCEANSIDE EVENTS LISTING

The following events listing is a compilation of items sent to the Oceanside City Manager's Office as of March 5, 2008, by various City departments and divisions and area agencies and organizations. Any errors of fact or omission are the responsibility of the individual or organization providing the information. If you wish to have information included in this listing please call Linda Pruss, 435-3075 or fax to 435-6061 or e-mail her at LPruss@ci.oceanside.ca.us.

Thru Apr 3 **"Ruin" Exhibition.** MiraCosta College Kruglak Gallery, 1 Barnard Drive. (760) 795-6657.

Thru May 10 **Arts Alive Banner Viewing.** Downtown. (760) 754-4512.

MARCH 2008

Mar 7 **CITY HALL CLOSED.**

Mar 8 **Spring World Music Concert Series – Luna Llena.** 7:30 pm. Sunshine Brooks Theater, 217 N. Coast Highway. (760) 435-5570.

Mar 9 Change clocks - 1 hour forward. Check batteries in smoke alarms.

Mar 9 Sunday Afternoon Concert. 4:00 pm. North Coast United Methodist Church, 1501 Kelly Street, (760) 439-4099, www.northcoastumc.org.

Mar 9 Once upon a Mattress. 2:00 p.m. MiraCosta College Theatre, 1 Barnard Drive. (760) 795-6815.

Mar 10 Medicare Workshop. 1:00 – 2:30 pm. Oceanside Senior Center, (760) 435-5250.

Mar 11 "Happy Wanderers" Senior Casino Trip Mesquite Adventure and Zion Nat'l Park. RSVP (760) 435-5250.

Mar 11-14 "Happy Wanderers" Senior Casino Trip to Buffalo Bills and Mesquite Adventure & Zion Nat'l Park. RSVP (760) 435-5250.

Mar 12 Lapsit Story Time. Ages 3-24 months. 10:30 am. Civic Center Library. (760) 435-5590.

Mar 12 Wacky Wednesday After-School Craft Day. Grades K-6, 1:30 – 3:00 pm. Civic Center Library. (760) 435-5590.

Mar 12 Teen Study Break. 4:30 pm. Civic Center Library Community Rooms. (760) 435-5600.

Mar 12 Child Advocate Information Session. (858) 569-2019 or www.speakupnow.org.

Mar 14-15 2 Annual Jazz Festival with Special Guest artist Kate Reid. 7:30 p.m. MiraCosta College Theatre, 1 Barnard Drive. (760) 795-6815.

Mar 15 Mission Branch Matinees. 2:00 pm. Mission Branch Library Community Room. (760) 435-5640.

Mar 15 17th Annual CPR Saturday. Free CPR training. www.sdarc.org or (858) 309-1452.

Mar 15 Oceanside Society Orchestra. Sunshine Brooks Theater. (760) 231-9471.

Mar 15-17 Interscholastic Surfing Federation. 7:00 am – 4:00 pm. Harbor south jetty. (760) 931-1450.

